shoot.edit.win.

Show what you love about MNU.
the INTRODUCTION

MNU has been a big part of our lives. For most of us, our journey at MNU has been full of struggles, successes, and friendships. The Pioneer Film Festival is an opportunity for you to express how MNU has been a part of making you who you are, or how MNU has helped you to achieve something you wouldn’t have else wise. It’s your story and your vision of MNU. In addition, you will also have the opportunity to win prizes. If you have any questions, comments, or suggestions, please contact the Marketing and Communications Department at 913.971.3588 or email jachristenson@mnu.edu.

the TASK

Tell your story. As students, you understand the value of the MNU Experience. We all have a story of how we came to MNU, or how MNU has changed us. Tell us that story. We want to hear from you and about you. Be creative with your video. Make it more than just a interview; make it an engaging story that promotes MNU, but done in a visual style all your own.

the PRODUCT

After making the video, you will post it to the MNU Facebook Fan page for all to see. The link to the website is www.facebook.com/MNUPioneers. You will then share the video. Once uploaded, the judging committee will evaluate the videos and choose the winners. All videos become property of MNU at the time of submission.

the REWARD

If selected as the winner of the Pioneer Film Festival, MNU award you with a gift card to Best Buy.

One or more of the videos, maybe selected will be produced with the help of the MNU Marketing Team. Once finished, it will be featured on the MNU Vimeo site, MNU Website and will be property of MNU. Other videos may also be used on the MNU website.

Prizes Include:

- Best Overall Video: $150 Best Buy Gift Card
- Runner Up: $75 Best Buy Gift Card
- Creativity Award: $50 Best Buy Gift Card
- Most creative approach to the video.
- Videographer Award: $50 Best Buy Gift Card
- Best video composition and quality.
- Story Teller Award: $50 Best Buy Gift Card
- Most captivating story.
- Producer Award: $50 Best Buy Gift Card
- Best planned video.

www.mnu.edu/pioneerfilms
the DATES

• Entry Agreement Deadline: April 2nd

• Turn In Date: April 16th

the PREMIERE

The films will be reviewed and presented on April 20th. The event will be presented on the Mall at 8:00 pm. The winners will be announced and the prizes and awards will be given the

SPECIFICATIONS

• The video must be at minimum three minutes and must not exceed six minutes.

• Must adhere to MPAA G rated specifications. The description can be found at http://www.mpaa.org/FilmRat_Ratings.asp.

• Must adhere to the MNU Student Handbook which can be found at http://www.mnu.edu/images/userUploads/Student_Life/MNU_Student_Handbook_09-10.pdf.

• MNU also has the right to not show the video if deemed inappropriate.

the DOs

• May feature more people than just you.

• May reference any outside source, i.e. quotes, books, music, movies, as long as due credit is given to the creator in credits.

• Must contain your name, class, and major in written text listed in credits.

• Must provide signed media consent forms for people appearing in the video.

the DON'TS

• May not use profanity, drug use, sexual images, or any other content that would not be in agreement with the MNU Student Handbook.

• All video content and ideas must be original content.

the AGREEMENT

As a participant in the Pioneer Film Festival, you agree to allow MNU to use your content for MNU marketing, recruitment, or other uses in promoting the university. Sign the attached agreement and return by April 2nd, 2010.

www.mnu.edu/pioneerfilms
Consent to photograph, film, or videotape a student or individual for non-profit or educational use:

Full Name: ________________________________________________________________________________

I hereby consent to the participation in interviews, the use of quotes, and the taking of photographs, movies, or video tapes of the student or person named above by MidAmerica Nazarene University.

I also grant to MidAmerica Nazarene University, the right to edit, use, and reuse said products for non-profit or educational purposes including use in print, on the internet, and all other forms of media. I also hereby release MidAmerica Nazarene University and its agents and employees from all claims, demands, and liabilities whatsoever in connection with the above.

Signature of above named: _____________________________________________   Date: ____________

Address: ______________________________________________________________________________________________

____________________________________________________________________________________________

Phone:_______________________________    E-mail:_____________________________________________