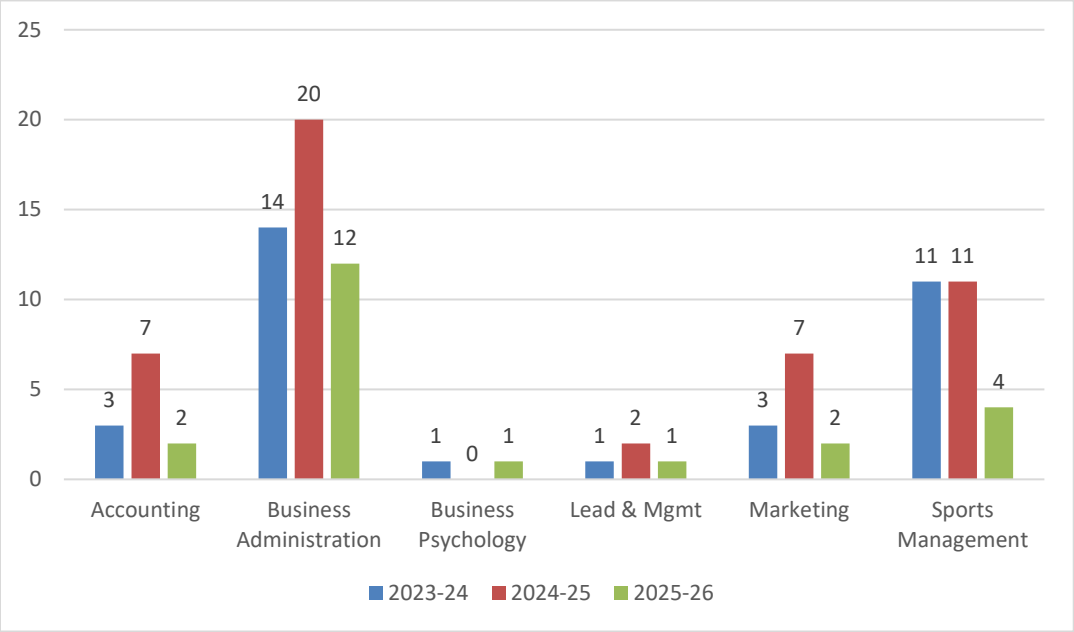
MidAmerica Nazarene University

ACBSP Accredited Programs

Business Programs Results Information

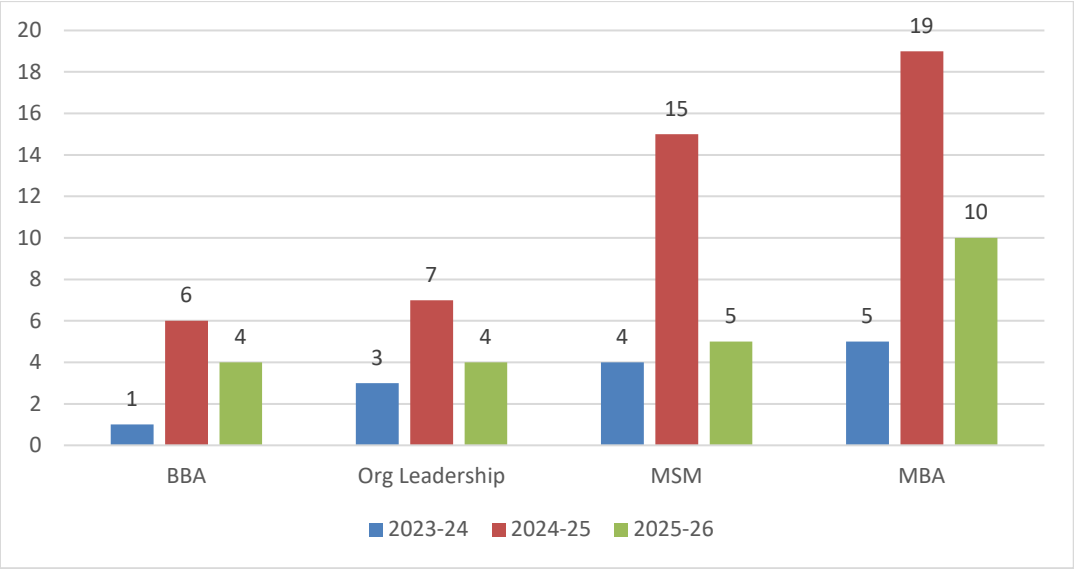
Number of Graduates for all ACBSP Accredited Business Programs (2023-24 through 2025-26)

Number of Graduates Per ACBSP Program (Traditional Undergraduate)



Program	2023-24	2024-25	2025-26
Accounting	3	7	2
Business Administration	14	20	12
Business Psychology	1	0	1
Lead & Mgmt	1	2	1
Marketing	3	7	2
Sports Management	11	11	4

Number of Graduates Per ACBSP Program (Professional and Graduate)



Program	2023-24	2024-25	2025-26
BBA	1	6	4
Org Leadership	3	7	4
MSM	4	15	5
MBA	5	19	10

Retention and Graduation data for all ACBSP Accredited Business Programs (2023-24 through 2025-26)

Traditional Undergraduate Programs

Cohort	Retention	Graduation
Fall 2019 Freshman	95%	81%
Fall 2020 Freshman	85%	65%
Fall 2021 Freshman	85%	73%

*Using junior to senior retention and 6-yr graduation rate.
University Goals: Retention rate = 65%; Graduation rate = 62%

Professional Programs

Cohort	Retention	Graduation
AY 22-23 Starts	55%	60%
AY 23-24 Starts	68%	40%
AY 24-25 Starts	90%	50%

*Using year to year retention, and 150% of program length graduation rate.
University Goals: Retention rate = 65%; Graduation rate = 62%

Graduate Programs

Cohort	Retention	Graduation
AY 22-23 Starts	80%	52%
AY 23-24 Starts	74%	62%
AY 24-25 Starts	54%	43%

*Using year to year retention, and 150% of program length graduation rate.
University Goals: Retention rate = 65%; Graduation rate = 62%