Example of message outline for district endowment offering

I. What is MidAmerica Nazarene University, and why is it important to our church and our students?
   A. MNU is our regional Nazarene university
      1. Higher education in the Wesleyan-Holiness tradition
      2. Nazarene churches are the bedrock of MNU’s support
      3. MNU seeks to serve the churches of the North Central region by preparing Christian leaders of tomorrow – missionaries, pastors, teachers, business leaders, health care professionals, youth workers, counselors, and more
   B. Preparing students from our church for the future
      1. Students cement their faith while preparing for a career
      2. Discover where they fit in God’s plan
      3. Prepare to make a difference in their family, church, world

II. How can we help more of our church’s students experience a transformative education at MNU?
   A. Cost is a huge factor for many Nazarene students
      1. Over 90 percent of MNU students rely on scholarships and aid
      2. MNU will give $8 million in unfunded scholarships this year
   B. Share the story/experiences of a student/alumnus from your church or share student testimonial of Brandon Smith (page 2)
   C. Increasing funded scholarships through endowments is crucial
      1. Establishment of our district’s scholarship endowment
         a. Gifts to this offering help OUR district’s students
         b. More students from our district can afford MNU

III. How does the District Scholarship Endowment work?
   A. Gifts are credited to our district’s scholarship endowment
   B. The principal is invested by the MNU Foundation, and income generated will fund scholarships for our district’s students
   C. The result is a never-ending, funded source of scholarship support

IV. How can our church participate?
   A. Continue to pray for MNU and its students, staff and leadership
   B. Encourage students to consider attending MNU
Brandon Smith
Major: Youth and Family Ministry
Class: Senior
Hometown: St. Paul, MN

Choosing between a calling and a life passion can be difficult. Just ask Brandon Smith. “I chose Youth and Family Ministry because I have always had a heart to work with youth,” Brandon commented. “I feel I have been called to this ministry. But Criminal Justice is the field I have always wanted to do.”

Brandon did not feel torn about where to go to school. He knew MNU was the place.

“I felt that MidAmerica was the right school for me, not only to go further into academics, but more importantly, to grow in my spiritual relationship with God.”

Brandon has also grown at MNU through his plethora of activities: football, serving as a yell leader, Black Student Union, Fellowship of Christian Athletes, Bible studies, intramurals, volunteering through different ministries, and serving as a junior high mentor at his church. This year, Brandon will add even more to his plate, serving as a Residential Assistant in one of the men’s dorms.

Brandon finds his scholarships offer him much-needed encouragement.

“For my family situation, scholarships are such a blessing,” he says. “I know I have to work hard, and I’m willing to do that.”

MNU stats

**AVERAGE GPA OF INCOMING FRESHMEN**

3.37

**STUDENT BODY**

34 states / 6 countries

**ACADEMICS**

14:1 student-to-faculty ratio

**SERVICE**

$1 million+
raised for mission trips the last five years

10,000+
community services hours by faculty, staff and students during the 2010-11 academic year

**FINANCIAL AID**

More than 90 percent of students receive aid through scholarships, grants, loans and federal work study.

THANK YOU!

Where would MidAmerica Nazarene University be without the churches of the North Central Region? Without your prayers and goodwill, the sending of your students, and the gift of your financial support each year, how could MNU even exist? As we reflect on the vital support provided by the congregations, churches, and pastors of this region, we give thanks to God for you. From the earliest days of MNU’s founding through today, you have believed in and supported our mission – to transform the individual through intellectual, spiritual, and personal development for a life of service to God, the church, the nation, and the world.