

DAVID JAMES SPITTAL, Ed.D.

VITA

EMPLOYMENT HISTORY

- 2012-** **President**
MidAmerica Nazarene University
Olathe, Kansas
- 1994-2011** **President**
Southern Wesleyan University
Central, South Carolina
- 1987-1994** **Vice President and Dean for Adult and Graduate Studies**
Indiana Wesleyan University
Marion, Indiana
- 1981-1987** **Superintendent of Schools**
Metropolitan School District of Southwest Allen County
Fort Wayne, Indiana
- 1977-1981** **Superintendent of Schools**
Eastbrook Community Schools
Marion, Indiana
- 1975-1977** **Director of Personnel and Labor Relations**
Fayette County Schools
Connersville, Indiana
- 1973-1975** **Admissions Counselor–Representative**
Ball State University
Muncie, Indiana
- 1969-1972** **Federal Project Director**
Bilingual Migrant Education Program
School Town of Highland
Highland, Indiana
- 1967-1973** **Instrumental and Vocal Music Teacher**
Highland High School
Highland, Indiana

EDUCATION

- 1974 Ed.D. Ball State University, Muncie, Indiana
Major: Educational Administration
Cognates: Public Relations/Administration of Higher Education
- 1967 M.S. Ball State University, Muncie, Indiana
Education with Major in Music Education
- 1966 B.S. Ball State University, Muncie, Indiana
Majors: Instrumental/Vocal Music & Art Education

DISSERTATION

“The Image of Olivet Nazarene College as Perceived by Selected Reference Groups” – 1975

A comprehensive study of how marketing and market research principles can be utilized to assess and profile institutional reputation and image. Results of the study provided a framework for institutional strategic planning in areas such as development, student recruitment, academic program assessment and institutional public relations and communications activities. An early study that researched and applied marketing principles utilized by business, industry and commerce to the advancement of colleges and universities.

PROFESSIONAL ACTIVITIES

Executive Committee	South Carolina Independent Colleges and Universities
Council of Presidents	Southern States Athletic Conference
Co-Chair	Pickens County Vision 2025 Project
Board of Directors	Upstate Alliance-South Carolina
Board of Directors	Wesleyan Investment Foundation
Council Member	Wesleyan Educational Council
Board of Directors	General Board of the Wesleyan Church International
Commissioner	South Carolina Tuition Grants Commission
Reaffirmation Committees	Southern Association of Colleges and Schools

PERSONAL

Married to Donna Lynn Spittal and parents of two married sons with four grandchildren.

Interests include reading, sailing, watercolor painting and skiing.