



Graphic Design 4-year Plans

The Graphic Design major at MNU is focused on helping students move toward careers in a variety of career options in:

- General Graphic Design
- Graphic Design, Art Emphasis
- Graphic Design, Marketing Emphasis

In this document you will find the varied plans of study for each of these emphasis.

Graphic Design

Freshman Year Fall Semester			
Course	#	Name	Credits
COMM	1303	Public Speaking	3
COMM	1703	Introduction to Human Communication	3
BLIT	1103 or 1203	Old Testament or New Testament	3
ENGL	1503	Comp. I: Writing & Rhetoric (or competency)	3
FNAR	1103	Intoduction to Fine Arts	3
FRST	1101	Freshman Seminar (8 wks)	1
SEMESTER TOTAL:			16

Freshman Year Spring Semester			
Course	#	Name	Credits
COMM	1403	Digital Photography	3
COMM	2001	Multi-Media Workshop	1
BLIT	1103 or 1203	Old Testament or New Testament	3
MATH	1223	College Algebra	3
PSYC	1103 or 2413	Psychology Gen Ed	3
ENGL	1703	Comp. II: Writing & Research	3
SEMESTER TOTAL:			16

Sophomore Year Fall Semester			
Course	#	Name	Credits
COMM	1503	Mass Media & Society	3
COMM	2001	Multimedia Workshop	1
COMM	3603	Intercultural Communication	3
PHED	-	Any Physical Education Gen Ed	2
HIST	-	Any History Gen Ed	3
-	-	ELECTIVE or OTHER GEN ED COURSE	3
SEMESTER TOTAL:			15

Sophomore Year Spring Semester			
Course	#	Name	Credits
COMM	2803	Communicating in the Digital World	3
COMM	2001	Multimedia Workshop	1
PHIL	-	Any Philosophy Gen Ed	3
SCI LIT #1	-	Any Physical Science Gen Ed	3 to 5
THEO	2003	Christian Beliefs	3
-	-	ELECTIVE OR OTHER GEN ED COURSE	3
SEMESTER TOTAL:			16 to 18

Junior Year Fall Semester			
Course	#	Name	Credits
COMM	2303	Interpersonal & Social Communication	3
COMM	3703	Persuasive Communication & Ethics	3
COMM	4001	Advanced Multimedia Workshop	1
STATS	-	Any Statistics Gen Ed	3
-	-	ELECTIVE	3
-	-	ELECTIVE	3
SEMESTER TOTAL:			16

Junior Year Spring Semester			
Course	#	Name	Credits
COMM	3403	Decision Making in Small Groups	3
COMM	3803	Introduction to Public Relations	3
COMM	4001	Advanced Multimedia Workshop	1
SCI LIT #2	-	Any Biological Science Gen Ed	3 to 5
-	-	ELECTIVE	3
-	-	ELECTIVE	3
SEMESTER TOTAL:			16 to 18

Senior Year Fall Semester			
Course	#	Name	Credits
COMM	4001	Advanced Multimedia Workshop	1
COMM	4883	Internship	3
-	-	ELECTIVES	12
SEMESTER TOTAL			16

Senior Year Spring Semester			
Course	#	Name	Credits
COMM	4603	Communicating in Organizations	3
COMM	4903	Senior Capstone in Research	3
-	-	ELECTIVES	9
SEMESTER TOTAL			15

Graphic Design - Art Emphasis

Freshman Year Fall Semester			
Course	#	Name	Credits
GRAP	2203	Introduction to Digital Media	3
ART	1103	Drawing	3
ENGL	1503	English Comp I	3
BLIT	1103	Old Testament Literature	3
FRST	1101	Freshman Seminar (8 wks)	1
COMM	1303	Public Speaking	3
SEMESTER TOTAL:			16

Freshman Year Spring Semester			
Course	#	Name	Credits
GRAP	2302	Typography and Page Design	3
GRAP	2903	Web Motion Design	3
BLIT	1203	New Testament Literature	3
PHIL	2003	Ethics	3
HIST	1203	U.S. History to 1877	3
SEMESTER TOTAL:			15

Sophomore Year Fall Semester			
Course	#	Name	Credits
COMM	2001	Multimedia Workshop	1
GRAP	3703	Corporate Identity	3
COMM	1503	Mass Media and Society	3
THEO	2003	Christian Beliefs	3
SOCI	1003	General Sociology	3
SEMESTER TOTAL:			13

Sophomore Year Spring Semester			
Course	#	Name	Credits
GRAP	2503	Web Design I	3
MKTG	3303	Principles of Marketing	3
MATH	1223	College Algebra	3
PHYS	-	Any Physical Science Gen Ed	3
ENGL	1703	English Composition II	3
SEMESTER TOTAL:			15

Junior Year Fall Semester			
Course	#	Name	Credits
GRAP	4703	Design Seminar	3
GRAP	3003	Digital Imaging	3
COMM	4001-2	Advanced Multimedia Workshop	1
MATH	2503	Applied Math with Statistics	3
GNSC	2503	Earth and Space Science	3
SEMESTER TOTAL:			13

Junior Year Spring Semester			
Course	#	Name	Credits
ART	2602	Screen Printing	2
COMM	3803	Public Relations	3
GRAP	2903	Web Motion Design	3
ART	1203	Painting	3
GNSC	1203	Principles of Biology	3
SEMESTER TOTAL:			16 to 18

Senior Year Fall Semester			
Course	#	Name	Credits
FNAR	1103	Introduction to Fine Arts	3
GRAP	4703	Design Seminar	3
COMM	3203	Digital Photography	3
-	-	Upper Division Electives	6
SEMESTER TOTAL			15

Senior Year Spring Semester			
Course	#	Name	Credits
GRAP	4603	Web Design II	3
GRAP	3502	Advanced Typography - Digital Publishing	2
GRAP	4883	Graphic Design Internship	3
-	-	Upper Division Electives	6
SEMESTER TOTAL			14

Graphic Design - Marketing Emphasis

Freshman Year Fall Semester			
Course	#	Name	Credits
GRAP	2203	Introduction to Digital Media	3
COMM	1503	Mass Media and Society	3
ENGL	1503	English Comp I	3
BLIT	1103	Old Testament Literature	3
FRST	1101	Freshman Seminar (8 wks)	1
COMM	1303	Public Speaking	3
SEMESTER TOTAL:			16

Freshman Year Spring Semester			
Course	#	Name	Credits
GRAP	2302	Typography and Page Design	3
MKTG	3303	Principles of Marketing	3
BLIT	1203	New Testament Literature	3
FNAR	1103	Introduction to Fine Arts	3
HIST	1203	U.S. History to 1877	3
SEMESTER TOTAL:			15

Sophomore Year Fall Semester			
Course	#	Name	Credits
MKTG	2003	Sales and Sales Management	3
GRAP	3703	Corporate Identity	3
COMM	2001	Multimedia Workshop	1
THEO	2003	Christian Beliefs	3
SOCI	1003	General Sociology	3
SEMESTER TOTAL:			13

Sophomore Year Spring Semester			
Course	#	Name	Credits
GRAP	2503	Web Design I	3
PSYC	1103	General Psychology	3
MATH	1223	College Algebra	3
PHYS	-	Any Physical Science Gen Ed	3
ENGL	1703	English Composition II	3
SEMESTER TOTAL:			15

Junior Year Fall Semester			
Course	#	Name	Credits
GRAP	4703	Design Seminar	3
GRAP	3003	Digital Imaging	3
PHIL	2003	Ethics	3
MATH	2503	Applied Math with Statistics	3
GNSC	2503	Earth and Space Science	3
SEMESTER TOTAL:			13

Junior Year Spring Semester			
Course	#	Name	Credits
MKTG	3503	Consumer Behavior	2
COMM	3803	Public Relations	3
GRAP	2903	Web Motion Design	3
ART	2603	Screen Printing	3
GNSC	1203	Principles of Biology	3
SEMESTER TOTAL:			16 to 18

Senior Year Fall Semester			
Course	#	Name	Credits
MKTG	3703	Promotion Management	3
GRAP	4703	Design Seminar	3
COMM	4001-2	Advanced Multimedia Workshop	3
-	-	Upper Division Electives	6
SEMESTER TOTAL			15

Senior Year Spring Semester			
Course	#	Name	Credits
GRAP	4603	Web Design II	3
GRAP	3502	Advanced Typography - Digital Publishing	2
MKTG	4803	Marketing Research	3
GRAP	4883	Graphic Design Internship	3
-	-	Upper Division Electives	3
SEMESTER TOTAL			14