


# Graduate Studies in Management – 2017-2018 Outcomes Assessment Annual Report – June 22, 2018

## MSM

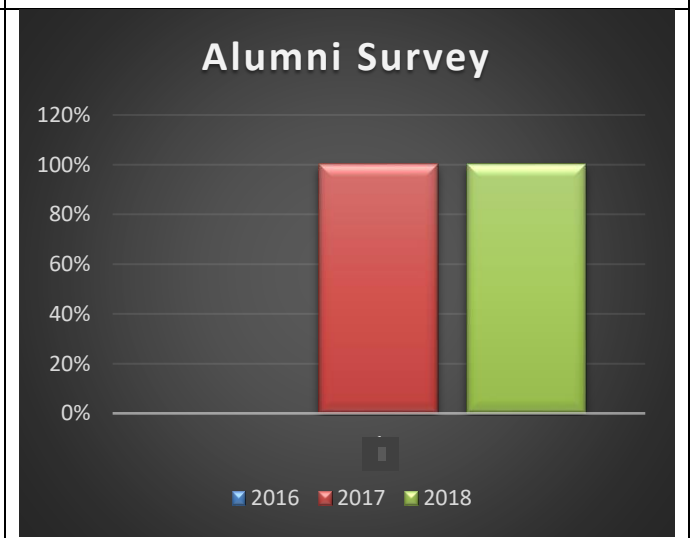
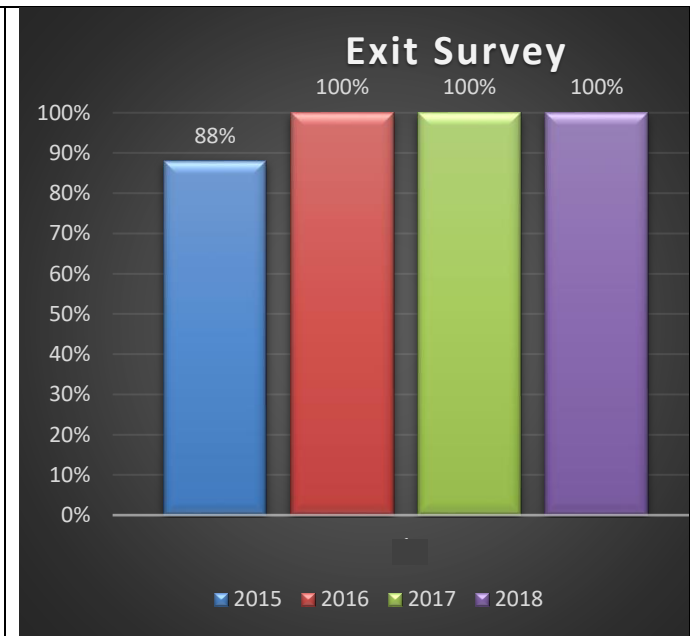
The following tables include:

- Six Global Business Outcomes
- 1 Major Specific Outcome per program

Each contain the relevant means of assessment, criterion for success, data, actions taken, and results of the actions taken.

Performance Indicator																	
<b>GB1: Ethics – Business graduates will develop and demonstrate a personal philosophy that integrates Christian principles with ethical business conduct.</b>		<b>Objective: Students will develop and demonstrate a personal philosophy that integrates Christian principles with ethical business conduct. (Business Ethics – Case Study) (Exit Survey) (Alumni Survey)</b>															
Analysis of Results																	
Performance Measure (Competency)	Description of Measurement Instrument	Areas of Success	Analysis and Action Taken	Results of Action Taken (occurs in the following year)	Insert Graphs or Tables of Resulting Trends for 3-5 Years (please graph all available data up to five years)												
80% of students will score 85% or higher on the case study rubric.	Business Ethics – Case Study	<b>2014</b> MSM 1 & 3 <b>AVG= 100%</b>  <b>2015</b> MSM 4 & 5 <b>AVG=100%</b>  <b>2016</b> MSM 6 <b>100%</b>  <b>2017</b> MSM 7, 8 & 9 <b>AVG=100%</b>  <b>2018</b> MSM 10 & 11 <b>AVG=100%</b>	Performance target met	FYI – last year (2017), the target score was increased from 80% to 85% going forward.	<div style="background-color: #333; color: white; padding: 10px; border-radius: 5px;"> <h3 style="margin: 0;">Business Ethics Case Study</h3>  <table border="1" style="margin: 0 auto; border-collapse: collapse; text-align: center;"> <thead> <tr> <th>Year</th> <th>Score (%)</th> </tr> </thead> <tbody> <tr> <td>2014</td> <td>100</td> </tr> <tr> <td>2015</td> <td>100</td> </tr> <tr> <td>2016</td> <td>100</td> </tr> <tr> <td>2017</td> <td>100</td> </tr> <tr> <td>2018</td> <td>100</td> </tr> </tbody> </table> </div>	Year	Score (%)	2014	100	2015	100	2016	100	2017	100	2018	100
Year	Score (%)																
2014	100																
2015	100																
2016	100																
2017	100																
2018	100																

50% of students will agree or strongly agree with the statement.	<b>Exit Survey</b> - Level of agreement that the MSM program has prepared them to demonstrate ethical business conduct. (Q1.1)	<p><b>2014</b> No Graduates</p> <p><b>2015</b> MSM 1 <b>88%</b></p> <p><b>2016</b> MSM 3 &amp; 4 <b>AVG=100%</b></p> <p><b>2017</b> MSM 5 <b>100%</b></p> <p><b>2018</b> MSM 6 &amp; 7 <b>100%</b></p>	Performance target met	No action taken
60% of alumni will agree or strongly agree with the statement.	<b>Alumni Survey</b> - Level of agreement that the MSM program has prepared them to demonstrate Christian ethics. (Q8.5)	<p><b>2014-2015</b> No Alumni</p> <p><b>2016</b> MSM 1 0%</p> <p><b>2017</b> MSM 3 &amp; 4 <b>AVG=100%</b></p> <p><b>2018</b> MSM 5 <b>100%</b></p>	Performance target not met in 2016 but was met in 2017 & 2018	This question was left off of the April 2016 MSM 1 alumni survey. This question was added to subsequent surveys. And, last year (2017) the target was increased from 50% to 60%



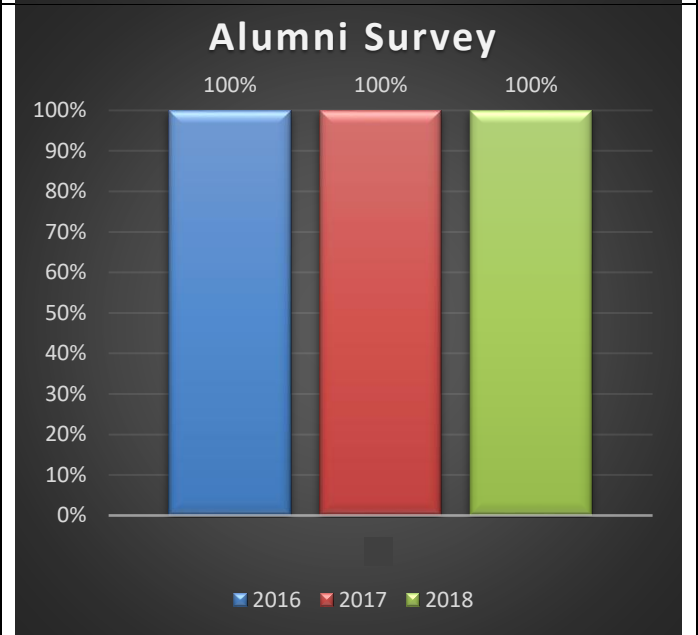
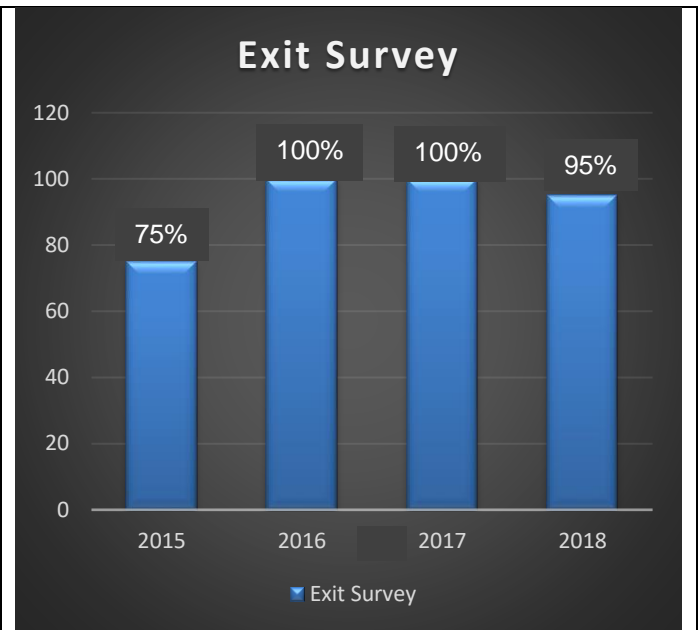
FYI – MSM 2 was cancelled – the cohort did not exist

Performance Indicator															
<b>GB2: Communication - Business graduates will be able to communicate effectively using appropriate methods and tools</b>		<b>Objective: Students will be able to communicate effectively using appropriate methods and tools. (Crucial Conversations Script – Emotional Intelligence, Mediation and Conflict Resolution course) (Exit Survey) (Alumni Survey)</b>													
Analysis of Results															
Performance Measure (Competency)	Description of Measurement Instrument	Areas of Success	Analysis and Action Taken	Results of Action Taken (occurs in the following year)	Insert Graphs or Tables of Resulting Trends for 3-5 Years (please graph all available data up to five years)										
80% of students will score 80% or higher on the rubric.	Crucial Conversations Script	<b>2014</b> MSM 1 <b>84%</b>  <b>2015</b> MSM 3 <b>92%</b>  <b>2016-2017</b> MSM 4, 5 & 6 <b>AVG=91%</b>  <b>2018</b> MSM 7 & 8 <b>AVG=100%</b>	Performance target met	No action taken	<table border="1"> <caption>Crucial Conversations Script</caption> <thead> <tr> <th>Year</th> <th>Score</th> </tr> </thead> <tbody> <tr> <td>2014</td> <td>84%</td> </tr> <tr> <td>2015</td> <td>92%</td> </tr> <tr> <td>2016-17</td> <td>91%</td> </tr> <tr> <td>2018</td> <td>100%</td> </tr> </tbody> </table>	Year	Score	2014	84%	2015	92%	2016-17	91%	2018	100%
Year	Score														
2014	84%														
2015	92%														
2016-17	91%														
2018	100%														
50% of students will agree or strongly agree with the statement.	Exit Survey - Level of agreement that the MNU MSM program has prepared them to effectively communicate in business. (Q1.2)	<b>2014</b> No Graduates  <b>2015</b> MSM 1 <b>88%</b>  <b>2016</b> MSM 3 & 4 <b>AVG=100%</b>	Performance target met	No action taken	<table border="1"> <caption>Exit Survey</caption> <thead> <tr> <th>Year</th> <th>Score</th> </tr> </thead> <tbody> <tr> <td>2015</td> <td>88%</td> </tr> <tr> <td>2016</td> <td>100%</td> </tr> <tr> <td>2017</td> <td>100%</td> </tr> <tr> <td>2018</td> <td>95%</td> </tr> </tbody> </table>	Year	Score	2015	88%	2016	100%	2017	100%	2018	95%
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		<p><b>2017</b> MSM 5 <b>100%</b></p> <p><b>2018</b> MSM 6 &amp; 7 <b>AVG=95%</b></p>			
60% of alumni will agree or strongly agree with the statement.	<b>Alumni Survey</b> - Level of agreement that the MNU MSM program has prepared them to effectively communicate in business. (Q9.2 Oral presentation skills Q9.3 Written communication skills)	<p><b>2014-2015</b> No Alumni</p> <p><b>2016</b> MSM 1 (N=4) <b>100%</b></p> <p><b>2017</b> MSM 3 &amp; 4 (N=20) <b>AVG=100%</b></p> <p><b>2018</b> MSM 5 <b>100%</b></p>	Performance target met	Last year (2017) the target was increased from 50% to 60%.	<p><b>Alumni Survey</b></p> <p>100% 100% 100%</p> <p>100% 90% 80% 70% 60% 50% 40% 30% 20% 10% 0%</p> <p>■ 2016 ■ 2017 ■ 2018</p>

Performance Indicator															
<b>GB3: Critical Thinking – Business graduates will be able to demonstrate critical thinking skills and competencies in business content areas.</b>		<b>Objective: Students will be able to demonstrate critical thinking skills and competencies in business content areas. (Business Plan – Entrepreneurship course) (Exit Survey) (Alumni Survey)</b>													
Analysis of Results															
Performance Measure (Competency)	Description of Measurement Instrument	Areas of Success	Analysis and Action Taken	Results of Action Taken (occurs in the following year)	Insert Graphs or Tables of Resulting Trends for 3-5 Years (please graph all available data up to five years)										
80% of students will score 80% or higher on the rubric.	Business Plan	<b>2015</b> MSM 1 <b>100%</b>  <b>2016</b> MSM 3 & 4 <b>AVG=93%</b>  <b>2017</b> MSM 5 & 6 <b>AVG=92%</b>  <b>2018</b> MSM 7 & 8 <b>AVG=78%</b>	Performance target not met. Cohorts 7 & 8 only had 6 students each (i.e., impact of low score was much greater)	No action taken	<p><b>Business Plan</b></p> <table border="1"> <thead> <tr> <th>Year</th> <th>Score</th> </tr> </thead> <tbody> <tr> <td>2015</td> <td>100%</td> </tr> <tr> <td>2016</td> <td>93%</td> </tr> <tr> <td>2017</td> <td>92%</td> </tr> <tr> <td>2018</td> <td>78%</td> </tr> </tbody> </table>	Year	Score	2015	100%	2016	93%	2017	92%	2018	78%
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50% of students will agree or strongly agree with the statement.	<b>Exit Survey</b> - Level of agreement that the MNU MSM program has adequately prepared the student to demonstrate critical thinking skills. (Q1.3)	<p><b>2014</b> No Graduates</p> <p><b>2015</b> MSM 1 <b>75%</b></p> <p><b>2016</b> MSM 3 &amp; 4 <b>AVG=100%</b></p> <p><b>2017</b> MSM 5 <b>100%</b></p> <p><b>2018</b> MSM 6 &amp; 7 <b>95%</b></p>	Performance target met	No action taken
60% of alumni will agree or strongly agree with the statement.	<b>Alumni Survey</b> - Level of agreement that the MNU MBA program has adequately prepared the student to demonstrate problem-solving and decision-making skills. (Q9.4)	<p><b>2014-2015</b> No Alumni</p> <p><b>2016</b> MSM 1 (N=4) <b>100%</b></p> <p><b>2017</b> MSM 3 &amp; 4 (N=20) <b>AVG=100%</b></p> <p><b>2018</b> MSM 5 <b>100%</b></p>	Performance target met	Last year (2017) the target was increased from 50% to 60%.



Performance Indicator																	
GB 4: Technology – Business graduates will be able to effectively use technology to enhance business processes and presentation.		<b>Objective:</b> Students will be able to effectively use technology to enhance business processes and presentation. (Excel Project – Technology for Managers) (Exit Survey) (Alumni Survey)															
Analysis of Results																	
Performance Measure (Competency)	Description of Measurement Instrument	Areas of Success	Analysis and Action Taken	Results of Action Taken (occurs in the following year)	Insert Graphs or Tables of Resulting Trends for 3-5 Years (please graph all available data up to five years)												
80% of students will earn a grade of 80% or better	Microsoft Office Applied Excel project	<p><b>2014</b> MSM 1 <b>57%</b></p> <p><b>2015</b> MSM 3&amp;4 <b>AVG=83%</b></p> <p><b>2016</b> MSM 5, 6, 7 <b>AVG=91%</b></p> <p><b>2017</b> MSM 8 <b>100%</b></p> <p><b>2018</b> MSM 9, 10&amp;11 <b>AVG = 92%</b></p>	Performance target met	New instructors were brought in to teach this course. Also, the instructors for our Accounting & Finance courses submitted to our Technology for Managers instructors their requirements for the Excel skills students would need in their courses.	<table border="1"> <caption>Applied Excel Projects</caption> <thead> <tr> <th>Year</th> <th>Percentage</th> </tr> </thead> <tbody> <tr> <td>2014</td> <td>57%</td> </tr> <tr> <td>2015</td> <td>83%</td> </tr> <tr> <td>2016</td> <td>91%</td> </tr> <tr> <td>2017</td> <td>100%</td> </tr> <tr> <td>2018</td> <td>92%</td> </tr> </tbody> </table>	Year	Percentage	2014	57%	2015	83%	2016	91%	2017	100%	2018	92%
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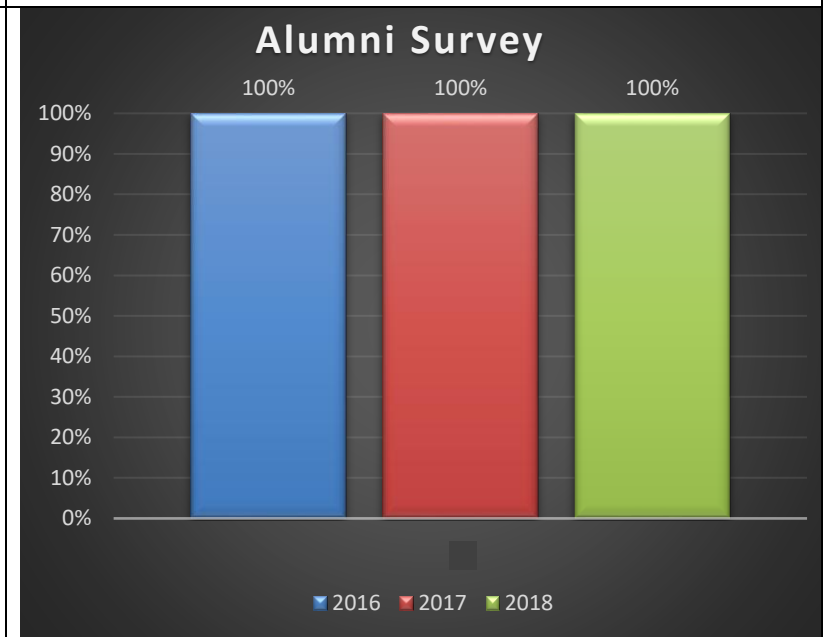
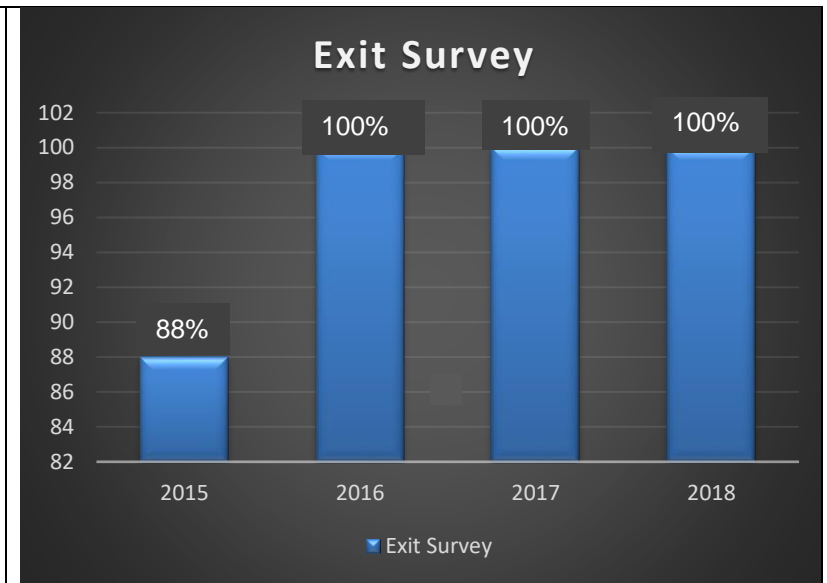
<p>50% of students will agree or strongly agree with the statement.</p>	<p><b>Exit Survey</b> - Level of agreement that the MNU business program prepared the student to use technology in business. (Q1.4)</p>	<p><b>2014</b> No Graduates</p> <p><b>2015</b> MSM 1 <b>63%</b></p> <p><b>2016</b> MSM 3 &amp; 4 <b>AVG=100%</b></p> <p><b>2017</b> MSM 5 <b>100%</b></p> <p><b>2018</b> MSM 6 &amp; 7 <b>AVG = 95%</b></p>	<p>Performance target met</p>	<p>No action taken.</p>	<p><b>Exit Survey</b></p> <table border="1"> <thead> <tr> <th>Year</th> <th>Percentage</th> </tr> </thead> <tbody> <tr> <td>2015</td> <td>63%</td> </tr> <tr> <td>2016</td> <td>100%</td> </tr> <tr> <td>2017</td> <td>100%</td> </tr> <tr> <td>2018</td> <td>95%</td> </tr> </tbody> </table> <p>Legend: Exit Survey</p>	Year	Percentage	2015	63%	2016	100%	2017	100%	2018	95%
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<p>60% of alumni will agree or strongly agree with the statement.</p>	<p><b>Alumni Survey</b> - Level of agreement that the MNU business program prepared the student to use technology in business. (Q9.6)</p>	<p><b>2014-2015</b> No Alumni</p> <p><b>2016</b> MSM 1 (N=4) <b>100%</b></p> <p><b>2017</b> MSM 3 &amp; 4 (N=20) <b>90%</b></p> <p><b>2018</b> MSM 5 <b>100%</b></p>	<p>Performance target met</p>	<p>Last year (2017) the target was increased from 50% to 60%.</p>	<p>The bar chart, titled "Alumni Survey", displays the percentage of alumni who agree or strongly agree with the statement for three years: 2016, 2017, and 2018. The y-axis represents the percentage, ranging from 0% to 100% in 10% increments. The x-axis lists the years. The 2016 bar (blue) is at 100%, the 2017 bar (red) is at 100%, and the 2018 bar (green) is at 100%. A legend at the bottom identifies the colors: blue for 2016, red for 2017, and green for 2018.</p> <table border="1"> <thead> <tr> <th>Year</th> <th>Percentage</th> </tr> </thead> <tbody> <tr> <td>2016</td> <td>100%</td> </tr> <tr> <td>2017</td> <td>100%</td> </tr> <tr> <td>2018</td> <td>100%</td> </tr> </tbody> </table>	Year	Percentage	2016	100%	2017	100%	2018	100%
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2018	100%												

Performance Indicator																	
<b>GB5: Management and Leadership – Business graduates will demonstrate awareness, understanding, and, as appropriate, mastery of management and leadership theories and skills.</b>		<b>Objective: Students will demonstrate through application of management and leadership theory and best practices an awareness and understanding of how to be an effective manager/leader. (Individual Leader Analysis – Organizational Leadership) (Exit Survey) (Alumni Survey)</b>															
Analysis of Results																	
Performance Measure (Competency)	Description of Measurement Instrument	Areas of Success	Analysis and Action Taken	Results of Action Taken (occurs in the following year)	Insert Graphs or Tables of Resulting Trends for 3-5 Years (please graph all available data up to five years)												
80% of students will score 80% or higher on the rubric.	Individual Leader Analysis – Organizational Leadership	<b>2014</b> MSM 1 <b>100%</b>  <b>2015</b> MSM 3 & 4 <b>AVG=91%</b>  <b>2016</b> MSM 5 & 6 <b>AVG=91%</b>  <b>2017</b> MSM 7 & 8 <b>AVG=91%</b>  <b>2018</b> MSM 9 & 10 <b>AVG=82%</b>	Performance target met	No action taken	<table border="1"> <caption>Individual Leadership Analysis Data</caption> <thead> <tr> <th>Year</th> <th>Percentage</th> </tr> </thead> <tbody> <tr> <td>2014</td> <td>100%</td> </tr> <tr> <td>2015</td> <td>91%</td> </tr> <tr> <td>2016</td> <td>91%</td> </tr> <tr> <td>2017</td> <td>91%</td> </tr> <tr> <td>2018</td> <td>82%</td> </tr> </tbody> </table>	Year	Percentage	2014	100%	2015	91%	2016	91%	2017	91%	2018	82%
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<p>50% of students will agree or strongly agree with the statement.</p>	<p><b>Exit Survey</b> - Level of agreement that the MNU business program has prepared the student to understand management &amp; leadership theories and best practices. (Q1.5)</p>	<p><b>2014</b> No Graduates</p> <p><b>2015</b> MSM 1 <b>88%</b></p> <p><b>2016</b> MSM 3 &amp; 4 <b>AVG=100%</b></p> <p><b>2017</b> MSM 5 <b>100%</b></p> <p><b>2018</b> MSM 6 &amp; 7 <b>AVG = 100%</b></p>	<p>Performance target met.</p>	<p>No action taken</p>
<p>60% of alumni will agree or strongly agree with the statement.</p>	<p><b>Alumni Survey</b> Level of agreement that the MNU business program has prepared the student to develop leadership skills. (Q9.1)</p>	<p><b>2014-2015</b> No Alumni</p> <p><b>2016</b> MSM 1 (N=4) <b>100%</b></p> <p><b>2017</b> MSM 3 &amp; 4 <b>AVG=100%</b></p> <p><b>2018</b> MSM 5 <b>100%</b></p>	<p>Performance target met.</p>	<p>Last year (2017) the target was increased from 50% to 60%.</p>

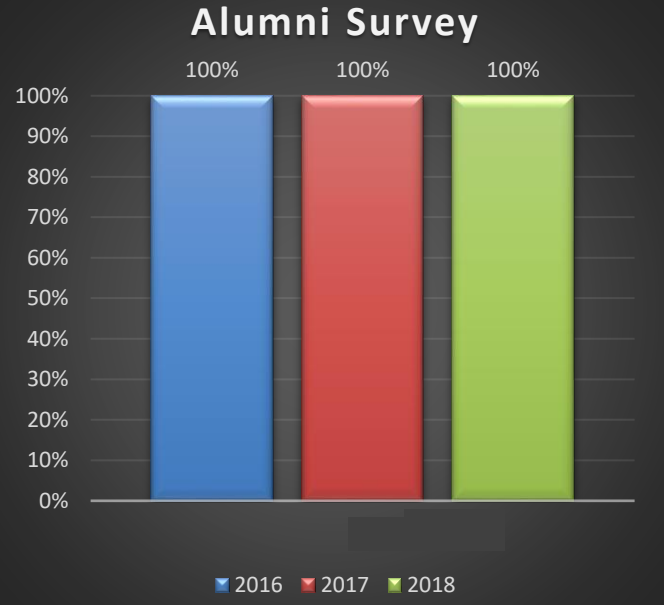


Performance Indicator															
<b>GB6: Career Preparation &amp; Enhancement - Business graduates will be prepared with the knowledge and skills necessary to enter or advance in a career in the field of business and/or pursue further education.</b>			<b>Objective: Students will be prepared with the knowledge and skills necessary to enter or advance in a career in the field of business and/or pursue further education. (Exit Survey) (Alumni Survey)</b>												
Analysis of Results															
Performance Measure (Competency)	Description of Measurement Instrument	Areas of Success	Analysis and Action Taken	Results of Action Taken (occurs in the following year)	Insert Graphs or Tables of Resulting Trends for 3-5 Years (please graph all available data up to five years)										
50% of students will agree or strongly agree with the statement.	<b>Exit Survey</b> – Level of agreement that the MNU MSM program prepared the student with the knowledge and skills to advance in a career in business and/or pursue graduate school or professional certification. (Q4.3 “I am more effective in the workplace after completing MNU’s MSM program.”)	<b>2014</b> No Graduates  <b>2015</b> MSM 1 <b>88%</b>  <b>2016</b> MSM 3 & 4 <b>AVG=100%</b>  <b>2017</b> MSM 5 <b>100%</b>  <b>2018</b> MSM 6 & 7 <b>AVG = 88%</b>	Performance target met	No action taken	<table border="1"> <caption>Exit Survey Data</caption> <thead> <tr> <th>Year</th> <th>Percentage</th> </tr> </thead> <tbody> <tr> <td>2015</td> <td>88%</td> </tr> <tr> <td>2016</td> <td>100%</td> </tr> <tr> <td>2017</td> <td>100%</td> </tr> <tr> <td>2018</td> <td>88%</td> </tr> </tbody> </table>	Year	Percentage	2015	88%	2016	100%	2017	100%	2018	88%
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<p>60% of alumni will agree or strongly agree with the statement.</p>	<p><b>Alumni Survey</b>  Level of agreement that the MNU MSM program prepared the student with the knowledge and skills to advance in a career in business and/or pursue graduate school or professional certification. (Q10.1 “My academic experiences in MNU’s business program prepared me for or advanced my career.”)</p>	<p><b>2014-2015</b>  No Alumni</p> <p><b>2016</b>  MSM 1  (N=4)  <b>100%</b></p> <p><b>2017</b>  MSM 3 &amp; 4  (N=27)  <b>AVG=100%</b></p> <p><b>2018</b>  MSM 5  <b>100%</b></p>	<p>Performance target met</p>	<p>Last year (2017), the target was increased from 50% to 60%.</p>	<div data-bbox="1161 99 1915 727"> <h3 style="text-align: center;">Alumni Survey</h3> <p>The chart displays three bars representing the years 2016, 2017, and 2018. Each bar reaches the 100% mark on the y-axis. The bars are colored blue (2016), red (2017), and green (2018). The y-axis is labeled from 0% to 100% in 10% increments. A legend at the bottom identifies the colors: blue for 2016, red for 2017, and green for 2018.</p> <table border="1"> <thead> <tr> <th>Year</th> <th>Percentage</th> </tr> </thead> <tbody> <tr> <td>2016</td> <td>100%</td> </tr> <tr> <td>2017</td> <td>100%</td> </tr> <tr> <td>2018</td> <td>100%</td> </tr> </tbody> </table> </div>	Year	Percentage	2016	100%	2017	100%	2018	100%
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Performance Indicator													
<b>Master of Science in Management Outcome: MSM graduates will understand how to integrate tools and concepts from multiple functional areas (e.g., Ethics, Leadership, Marketing, Strategic Human Resource Management, Organizational Behavior, Organizational Development, Conflict Resolution) to solve business problems.</b>		<b>Objective: Students will understand how to integrate tools and concepts from multiple functional areas (e.g., Ethics, Leadership, Marketing, Strategic Human Resource Management, Organizational Behavior, Organizational Development, Conflict Resolution) to solve business problems. (ETS or Peregrine Major Field Test) (Exit Survey) (Alumni Survey)</b>											
Analysis of Results													
Performance Measure (Competency)	Description of Measurement Instrument	Areas of Success	Analysis and Action Taken	Results of Action Taken (occurs in the following year)	Insert Graphs or Tables of Resulting Trends for 3-5 Years (please graph all available data up to five years)								
50% of students will score at or above the 50 <sup>th</sup> percentile.	Peregrine MSM Major Field Test	<b>2015</b> MSM 1 <b>MFT not available</b>  <b>2016</b> MSM 3 & 4 <b>AVG=48%</b>  <b>2017</b> MSM 5 <b>63%</b>  <b>2018</b> MSM 6 & 7 <b>AVG = 57</b>	MSM 3 - Performance target met (55%)  MSM 4 – Performance target not met (40%)  MSM 5 – Performance target met (63%)  MSM 6 – Performance target met (52%)	We developed a MFT Preparation Resource Guide – a job aid to help students study for this exam.	<p><b>MSM Major Field Test</b></p> <table border="1"> <thead> <tr> <th>Year</th> <th>Performance (%)</th> </tr> </thead> <tbody> <tr> <td>2016</td> <td>48%</td> </tr> <tr> <td>2017</td> <td>63%</td> </tr> <tr> <td>2018</td> <td>57%</td> </tr> </tbody> </table>	Year	Performance (%)	2016	48%	2017	63%	2018	57%
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2016	48%												
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			MSM 7 – Performance target met (62%)												
50% of students will agree or strongly agree with the statement.	<b>Exit Survey</b> – Please indicate your level of agreement that (Q4.1”MNU’s MSM program has prepared me with the knowledge and skills to increase my effectiveness and/or leadership abilities in my chosen career.”)	<p><b>2014</b> No Graduates</p> <p><b>2015</b> MSM 1 <b>88%</b></p> <p><b>2016</b> MSM 3 &amp; 4 <b>AVG=100%</b></p> <p><b>2017</b> MSM 5 <b>100%</b></p> <p><b>2018</b> MSM 6 &amp; 7 <b>AVG = 88%</b></p>	Performance target met	No action taken	<p><b>Exit Survey</b></p> <table border="1"> <thead> <tr> <th>Year</th> <th>Performance Target Met (%)</th> </tr> </thead> <tbody> <tr> <td>2015</td> <td>88%</td> </tr> <tr> <td>2016</td> <td>100%</td> </tr> <tr> <td>2017</td> <td>100%</td> </tr> <tr> <td>2018</td> <td>88%</td> </tr> </tbody> </table>	Year	Performance Target Met (%)	2015	88%	2016	100%	2017	100%	2018	88%
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2017	100%														
2018	88%														

60% of alumni will agree or strongly agree with the statement.	<b>Alumni Survey</b> – Please indicate your level of agreement that (Q8.2 “In reflecting back on the MNU graduate business program, how satisfied are you with the following aspects of the program: curriculum?”)	<b>2014-2015</b> No Alumni  <b>2016</b> MSM 1 (N=4) <b>100%</b>  <b>2017</b> MSM 3 & 4 <b>AVG=97%</b>  <b>2018</b> MSM 5 <b>100%</b>	Performance target met	Last year we increase target from 50% to 60%.	 <p>The bar chart, titled "Alumni Survey", displays the percentage of alumni who agree or strongly agree with the statement for three years: 2016, 2017, and 2018. The y-axis represents the percentage, ranging from 0% to 100% in 10% increments. All three bars reach the 100% mark. The 2016 bar is blue, the 2017 bar is red, and the 2018 bar is green. A legend at the bottom identifies the colors: blue for 2016, red for 2017, and green for 2018.</p> <table border="1"> <thead> <tr> <th>Year</th> <th>Percentage</th> </tr> </thead> <tbody> <tr> <td>2016</td> <td>100%</td> </tr> <tr> <td>2017</td> <td>100%</td> </tr> <tr> <td>2018</td> <td>100%</td> </tr> </tbody> </table>	Year	Percentage	2016	100%	2017	100%	2018	100%
Year	Percentage												
2016	100%												
2017	100%												
2018	100%												

**Based on feedback** from the June 24, 2017 and February 3, 2018 MBA & MSM Student Advisory Board meetings, the following corrections and/or improvements were made:

- 1. MGMT 6523 – Entrepreneurship:** The \$300 textbook was eliminated and the same content was move to the Kauffman learning management system – to which students are given access. Subsequently, the content is now free to students. We also brought on-board Stacie Mayo to teach this course as she has extensive experience in creating and running several of her own businesses.
- 2. PMGT 7003 – Foundations of Project Management:** To increase instructor bench strength, Brian Roehm was brought on-board to teach this course (e.g., fresh eyes and experience). We also eliminated Project Libre as the PM collaboration software and purchased SmartSheet licenses going forward.
- 3. COMP 6213 – Technology for Managers:** SmartEval results improved and student criticisms decreased when we brought on-board Dr. Kelvin St. John and Chuck Noah to teach this course. Given the broad range of technologies that all of our students use at work, there is no shortage of opinion on what technologies are relevant and should be included in this course. Furthermore, although the students do not understand it when they are in the Technology for Managers course, they soon learn that the technology applications that they were required to learn are used in subsequent MBA and MSM courses (e.g., Kaltura videos, Excel).



4. **MKTG 6003 – Marketing Management:** To increase instructor bench strength, Brian Roehm was brought on-board to teach this course (e.g., fresh eyes and experience).
5. **ACCT 6103 – Financial Management:** To increase instructor bench strength, CJ Crocker (former CFO) was brought on-board to teach this course (e.g., fresh eyes and experience).
6. **MGMT 6703 – Strategic Management:** To increase instructor bench strength, Dr. Judy Korb (former COO at Johnson County Community College) was brought on-board to teach this course (e.g., fresh eyes and experience).
7. **MBA and MSM Major Field Test:** Studying for the major field test seemed a daunting task creating much student anxiety (e.g., fear of failure). A member of the Student Advisory Board recommended that we develop a study guide or aid – something to help them study for the major field test. With the help of all of our instructors, we put together the MBA & MSM MFT Preparation Resource Guide. The outcome of this job aid has been that MFT scores have been increasing – with some MBA students earning above the 95<sup>th</sup> percentile.