

MSM 2018 Alumni and Exit Survey Highlights

From the Alumni Survey:

- 100% of alumni surveyed were satisfied or very satisfied with the following aspects of the program:
 - Business Faculty
 - Course scheduling
 - Academic Advising
 - Emphasis on Christian Ethics
- 100% of alumni surveyed agreed or strongly agreed with these statements:
 - “My academic experiences in MNU’s graduate business program prepared me for or advanced my career.”
 - “I would recommend MNU’s graduate business program to others wishing to pursue business careers.”
- 100% received a new job, salary increase, or promotion as a direct or indirect result of earning this degree.

From the Exit Survey:

- 100% agreed or strongly agreed that the MNU MBA program demonstrated ethical business conduct
- 83% agreed or strongly agreed that the MNU MBA program demonstrated methods to effectively communicate in business
- 83% agreed or strongly agreed that the MNU MBA program demonstrated critical thinking skills
- 83% agreed or strongly agreed that the MNU MBA program demonstrated applications of management and leadership theories and best practices
- 83% agreed or strongly agreed that the curriculum was applicable for today’s business issues.
- 67% were satisfied or very satisfied overall with the MBA Program.
- 67% agreed or strongly agreed with the statement that “MNU’s MBA program has prepared me with the knowledge and skills to increase my effectiveness and/or leadership abilities in my chosen career.”
- 67% would recommend MNU’s MBA to a friend
- 17% obtained a new job, or a promotion, as a direct result or indirect result of pursuing or completing the MBA degree.

What are the greatest strengths of MNU’s MSM Program?

- I enjoyed the coursework materials, instruction, and I believe the professors are very knowledgeable in their fields of study.
- Teachers
- Ability to take one class at a time, that way you can focus on one thing at a time and not juggle work and multiple classes.

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- For the most part the instructors are invested in the student's learning and success. This has a great positive impact on how well they interact with students on a personal, professional, and academic level.
- Emotional Intelligence, Conflict Resolution, and Leadership courses
- Location

How is your life different as a result of completing this degree?

- I feel a great deal of personal fulfillment from achieving this degree from MNU. I believe it will open more opportunities over the course of my career.
- I feel I am more prepared to take on the workforce.
- Can now work at a higher level in my career field.
- I believe I have the foundation to be a better manager and employee. I also have a foundation for how to grow my knowledge and skills that will allow me to advance my career in the direction I would like to go.
- Improved my EQ and Leadership skills