Graduate Studies in Management 2020-2021 Outcomes Assessment Annual Report **MBA**

The following tables include:

- Six Global Business Outcomes
- 1 Major Specific Outcome per program

Each contain the re	ach contain the relevant means of assessment, criterion for success, data, actions taken, and results of the actions taken.					
Performance Indicator						
GB1: Ethics – Business graduates will			Objectives: Students will develop and demonstrate a personal philosophy that integrates Christian principles with			
develop and demonstrate a personal			ethical business conduct. (MGMT 6002 Personal & Corporate Ethics – Case Study) (Exit Survey) (Alumni			
philosophy that integrates Christian		Survey)				
principles with et	hical business con	duct.				
A		A	nalysis of Results			
Performance	Description of	Arc	eas of	Analysis	Results of Action Taken	Graphs or Tables of Resulting Trends for 3-5 Years
Measure	Measurement	Su	ccess	and Action	(occurs in the following year)	(Please graph all available data up to five years.)
(Competency)	Instrument			Taken		

Performance Measure (Competency)	Description of Measurement Instrument	Areas of Success	Analysis and Action Taken	Results of Action Taken (occurs in the following year)	Graphs or Tables of Resulting Trends for 3-5 Years (Please graph all available data up to five years.)
80% of students will score 80% or higher on the rubric.	MGMT 6002 Case Study	2017 52/58 = 90% 2018 30/33 = 91% 2019 MBA 70 OMBA 10 & 11 15/17 = 88% 2020 MBA 73 OMBA 12 & 13 27/31 = 87% 2021 MBA 76 OMBA 16 & 17 35/37 = 95%	Performance target met	No action taken	Ethics Case Study 100 98 96 96 99 99 99 90 88 88 86 84 82 80 2017 2018 2019 2020 2021

50% of students will agree or strongly agree with the statement.	Exit Survey - Level of agreement that the MBA program has prepared them to demonstrate ethical business conduct. (Q1.1)	2017 14/14 = 100% 2018 33/35 = 94% 2019 MBA 64 & 65 OMBA 4 & 5 10/10 = 100% 2020 MBA 67 & 68 OMBA 7 & 8 12/12 = 100% 2021 MBA 70 OMBA 10, 11, & 12	Performance target met	No action taken	Exit Survey: Ethics 100
50% of alumni will agree or strongly agree with the statement.	Alumni Survey - Level of agreement that the MBA program has prepared them to demonstrate Christian ethics. (Q9.5)	2016 5/7 = 71% 2017 MBA 57 & 58 7/7 = 100% 2018 MBA 59, 60 & 61 OMBA 1 9/10 = 90% 2019 MBA 62 & 63 OMBA 2 & 3 4/5 = 80% 2020 MBA 64 & 65 OMBA 4 & 5 4/5 = 80%	Performance target met	No action taken	Alumni Survey: Ethics 100 90 80 60 40 20 0 2017 2018 2019 2020 2021

		2021 MBA 67, 68, & 70 OMBA 7, 8, 10, 11, & 12 6/6 = 100%				
50% of students will score at or above 50 percent.	Peregrine Major Field Test – Business Ethic Section	2017 MBA 59 & 60 2018 LMBA 2, MBA 61, 62, 63 OMBA 1, 2, 3 2019 MBA 64 & 65 OMBA 4 & 5 2020 MBA 67 & 68 OMBA 7 & 8 24/25 = 96% 2021 MBA 70 OMBA 10, 11, & 12 20/22 = 91%	Performance target met	No action taken	100 80 60 40 20	MBA Major Field Test: Business Ethics 88 76 57 2017 2018 2019 2020 2021

Performance Indicator	
GB2: Communication - Business graduates	Objectives: Students will be able to communicate both orally and in writing effectively using appropriate
will be able to communicate effectively using	methods and tools. (PMGT 7003 Foundations for Project Management Case Study Projects and
appropriate methods and tools.	Presentations) (Exit Survey) (Alumni Survey)

		Analysis of	Results		
Performance Measure (Competency)	Description of Measurement Instrument	Areas of Success	Analysis and Action Taken	Results of Action Taken (occurs in the following year)	Graphs or Tables of Resulting Trends for 3-5 Years (Please graph all available data up to five years.)
80% of students will score 80% or higher on the rubric.	PMGT 7003 Case Study Projects and Presentations	2017 56/56 = 100% 2018 9/11 = 82% 2019 MBA 67 & 68 OMBA 7 & 8 29/29 = 100% 2020 MBA 70 & 73 OMBA 10, 11, 12, & 13 82/83 = 99% 2021 MBA 76 & OMBA 16 21/21 = 100%	Performance target met	No action taken	Project Management Case Study Projects and Presentations 100

50% of students will agree or strongly agree with the statement.	Exit Survey - Level of agreement that the MNU MBA program has prepared them to effectively communicate in business. (Q1.2)	2017 14/14 = 100% 2018 32/35 = 91% 2019 MBA 64 & 65 OMBA 4 & 5 10/10 = 100% 2020 MBA 67 & 68 OMBA 7 & 8 10/12 = 83% 2021 MBA 70 OMBA 10, 11, & 12 14/14 = 100%	Performance target met	No action taken	Exit Survey: Communication 100
50% of alumni will agree or strongly agree with the statement.	Alumni Survey - Level of agreement that the MNU MBA program has prepared them to effectively communicate in business. (Q10.2 Oral presentation skills Q10.3 Written communication skills)	2016 Oral: 5/7 = 71% Written: 5/7 = 71% 2017 Oral: 4/6 = 67% Written: 5/6 = 83% 2018 Oral: 5/10 = 50% Written: 7/10 = 70% 2019 Oral: 4/5 = 80% Written: 3/5 = 60% 2020 Oral: 4/5 = 80% Written: 3/5 = 60% 2021 MBA 67, 68, & 70	Performance target met	No action taken	Alumni Survey: Communication 83 80 7171 67 60 40 20 0 2016 2017 2018 2019 2020 2021 Oral Written

OMBA 7, 8, 10, 11, & 12 4/6 = 67% (oral) 5/6 = 83% (written)	

Performance Indicator
GB3: Critical Thinking – Business
graduates will be able to demonstrate
critical thinking skills and competencies
in business content areas.

Objectives: Students will be able to demonstrate critical thinking skills and competencies in business content areas.

(Management Theory (no longer taught) -- Organizational Culture Audit) (MGMT 6703 Strategic

Management - Case Study) (Exit Survey) (Alumni Survey)

		Analysis o	f Results		
Performance Measure (Competency)	Description of Measurement Instrument	Areas of Success	Analysis and Action Taken	Results of Action Taken (occurs in the following year)	Graphs or Tables of Resulting Trends for 3-5 Years (Please graph all available data up to five years.)
80% of students will score 80% or higher on the rubric.	MGMT 6703 Case Study	2017 22/23 = 96% 2018 32/32 = 100% 2019 MBA 64 & 65 OMBA \$ & 5 29/30 = 97% 2020 MBA 67 & 68 OMBA 7 & 8 24/26 = 92% 2021 MBA 70 OMBA 10, 11,	Performance target met	No action taken	Strategic Management Case Study 100 98 96 94 92 90 88 88 86 84 82 2017 2018 2019 2020 2021

50% of students will agree or strongly agree with the statement.	Exit Survey - Level of agreement that the MNU MBA program has adequately prepared the student to demonstrate critical thinking skills. (Q1.3)	2017 14/14 = 100% 2018 31/35 = 89% 2019 MBA 64 & 65 OMBA 4 & 5 10/10 = 100% 2020 MBA 67 & 68 OMBA 7 & 8 10/12 = 83% 2021 MBA 70 OMBA 10, 11, & 12 13/14 = 93%	Performance target met	No action taken	Exit Survey: Critical Thinking 100 89 80 60 40 20 0 2017 2018 2019 2020 2021
50% of alumni will agree or strongly agree with the statement.	Alumni Survey - Level of agreement that the MNU MBA program has adequately prepared the student to demonstrate problem- solving and decision- making skills. (Q10.4)	2016 4/7 = 57% 2017 4/6 = 67% 2018 8/10 = 80% 2019 MBA 62 & 63 OMBA 2 & 3 3/5 = 60% 2020 MBA 64 & 65 OMBA 4 & 5 3/5 = 60% 2021 MBA 67, 68, & 70	Performance target met	No action taken	Alumni Survey: Critical Thinking 80 80 67 67 60 40 20 20 2018 2018 2019 2021

OMBA 7, 8, 10, 11, & 12 5/6 = 83%	

Performance Indicator
GB4: Technology – Business
graduates will be able to effectively
use technology to enhance business
processes and presentation.

Objectives: Students will be able to effectively use technology to enhance business processes and presentation. (Microsoft Office Certification Exams -- no longer used) (MGMT 6233 Technology for Managers - Applied Spreadsheet Project) (Exit Survey) (Alumni Survey)

processes and pro	CSCIIIaiiOil.	A sa alasada a	£ D a surl4s	I	
Performance Measure (Competency)	Description of Measurement Instrument	Analysis of Areas of Success	Analysis and Action Taken	Results of Action Taken (occurs in the following year)	Graphs or Tables of Resulting Trends for 3-5 Years (Please graph all available data up to five years.)
80% of students will score 80% or higher on the rubric.	MGMT 6233 Applied Spreadsheet Project	2017 31/34 = 91% 2018 25/30 = 83% 2019 MBA 70 OMBA 10 & 11 13/13 = 100% 2020 MBA 73 OMBA 12 & 13 23/25 = 92% 2021 MBA 76 OMBA 16 & 17 31/36 = 86%	Performance target met	No action taken	Applied Spreadsheet Project 100 91 92 83 80 70 60 50 40 30 20 10 0 2017
+					

50% of students will agree or strongly agree with the statement.	Exit Survey - Level of agreement that the MNU business program prepared the student to use technology in business. (Q1.4)	2017 10/14 = 71% 2018 25/35 = 71% 2019 MBA 64 & 65 OMBA 4 & 5 8/10 = 80% 2020 MBA 67 & 68 OMBA 7 & 8 9/12 = 75% 2021 MBA 70 OMBA 10, 11, & 12 11/14 = 79%	Performance target met	No action taken	Exit Survey: Technology 100
50% of alumni will agree or strongly agree with the statement.	Alumni Survey - Level of agreement that the MNU business program prepared the student to use technology in business. (Q10.6)	2016 1/7 = 14% 2017 2/6 = 33% 2018 8/10 = 80% 2019 MBA 62 & 63 OMBA 2 & 3 3/5 = 60% 2020 MBA 64 & 65 OMBA 4 & 5 3/5 = 60% 2021 MBA 67, 68, & 70	Performance target met	2017: These alumni took Technology for Managers before many changes were made to the course. With the upward trend and the positive exit survey results, no changes will be made. The Alumni Survey results will continue to be monitored.	Alumni Survey: Technology 100 80 60 40 33 20 2017 2018 2019 2020 2021

OMBA	7, 8, 10,	
11,	& 12 = 67%	
4/6 =	= 67%	

GB5: Managerr graduates will de understanding, a	formance Indicant and Leaders emonstrate awarend, as appropriated leadership theory	hip – Business ness, , mastery of es and skills.	best practices Theory (no lo Individual Lo	an awareness and unders nger taught) Chapter (te through application of management and leadership theory and standing of how to be an effective manager/leader. (Management Online Quizzes) (MGMT 6103 Organizational Leadership urvey) (Alumni Survey)
Performance Measure (Competency)	Description of Measurement Instrument	Analysis o Areas of Success	f Results Analysis and Action Taken	Results of Action Taken (occurs in the following year)	Graphs or Tables of Resulting Trends for 3-5 Years (Please graph all available data up to five years.)
80% of students will score 80% or higher on the rubric.	MGMT 6103 Individual Leader Analysis	2017 56/59 = 95% 2018 22/23 = 96% 2019 MBA 68 & 70	Performance target met	No action taken. Will continue to monitor for trends.	Individual Leader Analysis 100 95 96 93 89 80 60

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■2017 **■**2018 **■**2019 **■**2020 **■**2021

OMBA 8 & 10

28/30 = 93%

2020 MBA 73 OMBA 11, 12,

 $& 13 \\ 40/45 = 89\%$

2021MBA 76
OMBA 16 & 17
35/42 = 83%

50% of students will	Exit Survey - Level of	2017 14/14 = 100%	Performance target met	No action taken							
agree or	agreement	2010				Exit Sı	urvey:	Mgmt	& Ldr	shp	
strongly agree	that the	2018 31/35 = 89%				100	ai toy:	100	100	J. 16	
with the	MNU	31/33 07/0			100 —	100		100	100		
statement.	business	2019			98 —						
	program has	MBA 64 & 65			96 —						
	prepared the	OMBA 4 & 5 10/10 = 100%			94 —					93	
	student to	10/10 - 100%			92 —						
	understand	2020			90 —		89				
	management	MBA 67 & 68			88 —						
	& leadership	OMBA 7 & 8			86 —						
	theories and	12/12 = 100%			84 ——						
	best	2021			82 —						
	practices.	MBA 70				2017	2018	2019 ■	2020	2021	
	(Q1.5)	OMBA 10, 11,									
		& 12									
		13/14 = 93%									
50% of	Alumni	2016	Performance	No action taken							
50% of alumni will	Alumni Survey -	2016 4/7 = 57%	Performance target met	No action taken		Alumni	Survey	: Mgn	nt & L		
alumni will	Alumni Survey - Level of	4/7 = 57%		No action taken	100	Alumni	Survey	: Mgn	nt & L	drshp 100	
alumni will agree or	Survey - Level of	4/7 = 57% 2017		No action taken	100 —	Alumni		: Mgn	nt & L		
alumni will	Survey -	4/7 = 57%		No action taken	100 —		Survey 80	: Mgn	nt & L		
alumni will agree or strongly agree	Survey - Level of agreement	4/7 = 57% 2017 4/6 = 67% 2018		No action taken		Alumni ⁶⁷		: Mgn	nt & L		
alumni will agree or strongly agree with the	Survey - Level of agreement that the	4/7 = 57% 2017 $4/6 = 67%$		No action taken							
alumni will agree or strongly agree with the	Survey - Level of agreement that the MNU business	4/7 = 57% 2017 $4/6 = 67%$ 2018 $8/10 = 80%$		No action taken	80 —						
alumni will agree or strongly agree with the	Survey - Level of agreement that the MNU	4/7 = 57% 2017 4/6 = 67% 2018 8/10 = 80% 2019		No action taken	80 —						
alumni will agree or strongly agree with the	Survey - Level of agreement that the MNU business program has	4/7 = 57% 2017 $4/6 = 67%$ 2018 $8/10 = 80%$		No action taken	80 — 60 — 40 —						
alumni will agree or strongly agree with the	Survey - Level of agreement that the MNU business program has prepared the	4/7 = 57% 2017 4/6 = 67% 2018 8/10 = 80% 2019 MBA 62 & 63		No action taken	80 —						
alumni will agree or strongly agree with the	Survey - Level of agreement that the MNU business program has prepared the student to	2017 4/6 = 67% 2018 8/10 = 80% 2019 MBA 62 & 63 OMBA 2 & 3 3/5 = 60%		No action taken	80 — 60 — 40 —						
alumni will agree or strongly agree with the	Survey - Level of agreement that the MNU business program has prepared the student to develop	2017 4/6 = 67% 2018 8/10 = 80% 2019 MBA 62 & 63 OMBA 2 & 3 3/5 = 60% 2020		No action taken	80 —— 60 —— 40 —— 20 ——	67	80	60	60	100	
alumni will agree or strongly agree with the	Survey - Level of agreement that the MNU business program has prepared the student to develop leadership	4/7 = 57% 2017 4/6 = 67% 2018 8/10 = 80% 2019 MBA 62 & 63 OMBA 2 & 3 3/5 = 60% 2020 MBA 64 & 65		No action taken	80 —— 60 —— 40 —— 20 ——	67		60	60	100	
alumni will agree or strongly agree with the	Survey - Level of agreement that the MNU business program has prepared the student to develop leadership skills.	2017 4/6 = 67% 2018 8/10 = 80% 2019 MBA 62 & 63 OMBA 2 & 3 3/5 = 60% 2020		No action taken	80 —— 60 —— 40 —— 20 ——	67	80	60	60	100	
alumni will agree or strongly agree with the	Survey - Level of agreement that the MNU business program has prepared the student to develop leadership skills.	2017 4/6 = 67% 2018 8/10 = 80% 2019 MBA 62 & 63 OMBA 2 & 3 3/5 = 60% 2020 MBA 64 & 65 OMBA 4 & 5		No action taken	80 —— 60 —— 40 —— 20 ——	67	80	60	60	100	
alumni will agree or strongly agree with the	Survey - Level of agreement that the MNU business program has prepared the student to develop leadership skills.	4/7 = 57% 2017 4/6 = 67% 2018 8/10 = 80% 2019 MBA 62 & 63 OMBA 2 & 3 3/5 = 60% 2020 MBA 64 & 65 OMBA 4 & 5 3/5 = 60%		No action taken	80 —— 60 —— 40 —— 20 ——	67	80	60	60	100	

OMBA 7, 8, 10, 11, & 12 6/6 = 100%		

Performance Indicator
GB6: Career Preparation & Enhancement -
Business graduates will be prepared with the
knowledge and skills necessary to enter or
advance in a career in the field of business and/or
pursue further education.

Objectives: Students will be prepared with the knowledge and skills necessary to enter or advance in a career in the field of business and/or pursue further education. (Exit Survey) (Alumni Survey)

		Analysis o	of Results		
Performance Measure (Competency)	Description of Measurement Instrument	Areas of Success	Analysis and Action Taken	Results of Action Taken (occurs in the following year)	Graphs or Tables of Resulting Trends for 3-5 Years (Please graph all available data up to five years.)
50% of students will agree or strongly agree with the statement.	Exit Survey – Level of agreement that the MNU MBA program prepared the student with the knowledge and skills to advance in a career in business and/or pursue graduate school or professional certification. (Q4.3 "I am more effective in the workplace after completing MNU's MBA program.")	2017 11/14 = 79% 2018 31/35 = 89% 2019 MBA 64 & 65 OMBA 4 & 5 10/10 = 100% 2020 MBA 67 & 68 OMBA 7 & 8 10/12 = 83% 2021 MBA 70 OMBA 10, 11, & 12 12/14 = 86%	Performance target met	No action taken	Exit Survey: Career Preparation 100 89 80 70 60 50 40 30 20 10 0 2017 2018 2019 2020 2021

50% of alumni will agree or	– Level of	2016 4/7 = 57%	Performance target met	The university provides no		Alumni Survey:	Career Preparation
strongly agree with the statement.	agreement that the MNU MBA program prepared the student with the knowledge and skills to advance in a career in business and/or pursue graduate school or professional certification. (Q11.1 "My academic experiences in MNU's business program prepared me for or advanced my career.")	2017 3/6 = 50% 2018 10/10 = 100% 2019 MBA 62 & 63 OMBA 2 & 3 2/5 = 40% 2020 MBA 64 & 65 OMBA 4 & 5 2/5 = 40% 2021 MBA 67, 68, & 70 OMBA 7, 8, 10, 11, & 12 5/6 = 83%		support for graduate career preparation and enhancement. So there are no activities beyond the advice and counsel that the MBA advisor provides. This outcome is not considered essential to the ACBSP common core.	100 - 90 - 80 - 70 - 60 - 50 - 40 - 30 - 20 - 10 - 0 -	50	83 40 40 2019 2020 2021

Performance Indicator
Master in Business
Administration Outcome: MBA
graduates will understand how to
integrate tools and concepts from
multiple functional areas (e.g.,
accounting, finance, management,
technology, marketing, operations,
and the decision sciences) to solve
business problems.
-

Objectives: Students will understand how to integrate tools and concepts from multiple functional areas (e.g., accounting, finance, management, technology, marketing, operations, and the decision sciences) to solve business problems. (Peregrine Major Field Test) (Exit Survey) (Alumni Survey)

		Analysis o	of Results		
Performance Measure (Competency) 50% of students will score at or above the 50 th percentile for faith-based institutions.	Description of Measurement Instrument Peregrine Major Field Test	Analysis of Areas of Success 2017 11/23 = 48% 2018 43/58 = 74% 2019 MBA 64 & 65 OMBA 4 & 5 16/29 = 55% 2020 MBA 67 & 68 OMBA 7 & 8	Analysis and Action Taken Performance target met	Results of Action Taken (occurs in the following year) 2018: No action taken 2017: Since the results were very close to the performance measure, no action was taken. The results will continue to be monitored.	Graphs or Tables of Resulting Trends for 3-5 Years (Please graph all available data up to five years.) MBA Major Field Test 100 80 74 72 77 60 48 40 20 0
		18/25 = 72% 2021 MBA 70 OMBA 10, 11, & 12 17/22 = 77%			■2017 ■2018 ■2019 ■2020 ■2021

50% of	Peregrine Major	2017	Performance	2017:	
students will	Field Test –	MBA 59 & 60	target met	Changes have	MBA Major Field Test by Subject
score at or	Subtests in			been made in the	120
above 50	1) Accounting,	2018		Applied	120
percent in	2) Business	MBA 61, 62,		Quantitative	100 97 05
each subtest.	Finance,	OMBA 1,2,3		Methods course	100 95 995 99886 88 91
cacii subicsi.	3) Management –	ONID/11,2,5		after these	82 79 ₇₇ 83 79 83 83 83 80 78 96
	Organizational	2019		students took that	80 72 60 74 74 7876
	Behavior,	MBA 64 & 65		course. Due to	65 68 64 64 64 66 66 66 66 66 66 66 66 66 66
	4) Marketing,	OMBA 4 & 5		that, and since the	60 57
	and the Decision	2020		results were very	48
	Sciences	2020 MBA 67 & 68		close to the	40
	5) DS 1:	OMBA 7 & 8		performance	40
	Business	(25 students)		measure, no	
	Integration and	(20 300001113)		action was taken.	20
	Strategic	2021		The results will	
	Management,	MBA 70		continue to be	0
	6) DS 2:	OMBA 10, 11,		monitored.	into nee en into need nice nice
	Economics,	& 12			Accounting thate the Marketing DSI: States Conduits
	7) DS 3:	(22 students)			Ago Mario Mr 351. Di Eco S3.
	Quantitative Research				
	Techniques and				■2017 ■2018 ■2019 ■2020 ■2021
	Statistics				2017 2018 2019 2020 2021
50% of	Exit Survey –	2017	Performance	No action taken	
students will	Please indicate	13/14 = 93%	target met	No action taken	Exit Survey: Career Effectiveness
	your level of	15/11	target met		100
agree or	agreement that	2018			100
strongly agree	(Q4.1" MNU's	31/35 = 89%			
with the	MBA program				95 93 92
statement.	has prepared me	2019 MBA 64 & 65			89 90
	with the	OMBA 4 & 5			90
	knowledge and	9/10 = 90%			
	skills to increase	2,10 20,0			85
	my effectiveness	2020			
	and/or leadership	MBA 67 & 68			80
	abilities in my	OMBA 7 & 8			■2017 ■2018 ■2019 ■2020 ■2021
	chosen career.")	11/12 = 92%			
		2021			
		MBA 70			
	1	MIDA /U	1	1	

	OMBA 10, 11, & 12 14/14 = 100%			
strongly agree with the statement. Alumni Survey Please indicate your level of agreement that (Q9.2 "In reflecting back on the MNU graduate business program, how satisfied are you with the following aspects of the program: curriculum?")	2016 4/7 = 57% 2017 5/7 = 71% 2018 MBA 59, 60 & 61 OMBA 1 8/10 = 80% 2019 MBA 62 & 63 OMBA 2 & 3 4/5 = 80% 2020 MBA 64 & 65 OMBA 4 & 5 4/5 = 80% 2021 MBA 67, 68, & 70 OMBA 7, 8, 10, 11, & 12 6/6 = 100%	Performance as intended	No action taken	Alumni Survey: Curriculum 100 80 60 40 20 0 2017 2018 2019 2020 2021