

Graduate Studies in Management

2020-2021 Outcomes Assessment Annual Report

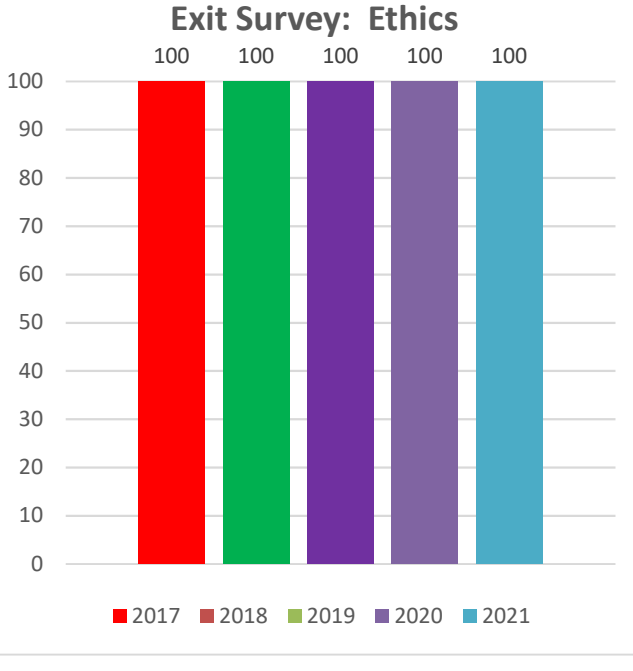
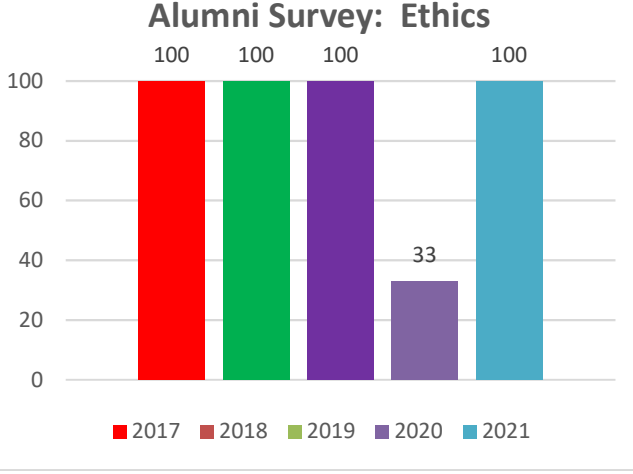
MSM

The following tables include:

- Six Global Business Outcomes
- 1 Major Specific Outcome per program

Each contain the relevant means of assessment, criterion for success, data, actions taken, and results of the actions taken.

Performance Indicator																	
GB1: Ethics – Business graduates will develop and demonstrate a personal philosophy that integrates Christian principles with ethical business conduct.		Objective: Students will develop and demonstrate a personal philosophy that integrates Christian principles with ethical business conduct. (MGMT 6002 Personal & Corporate Ethics – Case Study) (Exit Survey) (Alumni Survey)															
Analysis of Results																	
Performance Measure (Competency)	Description of Measurement Instrument	Areas of Success	Analysis and Action Taken	Results of Action Taken (occurs in the following year)													
80% of students will score 85% or higher on the case study rubric.	MGMT 6002 Case Study	2017 MSM 7, 8 & 9 2018 MSM 10 & 11 2019 MSM 13 & 14 2020 MSM 16 6/10 = 60% 2021 MSM 19 6/6 = 100%	Performance target met	Notes: In 2017, the target score was increased from 80% to 85%. In 2021, the target score was changed back to 80% to be consistent with all other targets for assessments of course assignments across Graduate Studies in Management outcomes reporting.	<table border="1"> <caption>Business Ethics Case Study Data</caption> <thead> <tr> <th>Year</th> <th>Score</th> </tr> </thead> <tbody> <tr> <td>2017</td> <td>100</td> </tr> <tr> <td>2018</td> <td>100</td> </tr> <tr> <td>2019</td> <td>100</td> </tr> <tr> <td>2020</td> <td>60</td> </tr> <tr> <td>2021</td> <td>100</td> </tr> </tbody> </table>	Year	Score	2017	100	2018	100	2019	100	2020	60	2021	100
Year	Score																
2017	100																
2018	100																
2019	100																
2020	60																
2021	100																

<p>50% of students will agree or strongly agree with the statement.</p>	<p>Exit Survey - Level of agreement that the MSM program has prepared them to demonstrate ethical business conduct. (Q1.1)</p>	<p>2017 MSM 5 100%</p> <p>2018 MSM 6 & 7 100%</p> <p>2019 MSM 8, 9 & 10 100%</p> <p>2020 MSM 11 & 13 31/31 = 100%</p> <p>2021 MSM 16 2/2 = 100%</p>	<p>Performance target met</p>	<p>No action taken</p>	 <p>Exit Survey: Ethics</p> <table border="1"> <thead> <tr> <th>Year</th> <th>Agreement Level</th> </tr> </thead> <tbody> <tr> <td>2017</td> <td>100</td> </tr> <tr> <td>2018</td> <td>100</td> </tr> <tr> <td>2019</td> <td>100</td> </tr> <tr> <td>2020</td> <td>100</td> </tr> <tr> <td>2021</td> <td>100</td> </tr> </tbody> </table>	Year	Agreement Level	2017	100	2018	100	2019	100	2020	100	2021	100
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2017	100																
2018	100																
2019	100																
2020	100																
2021	100																
<p>60% of alumni will agree or strongly agree with the statement.</p>	<p>Alumni Survey - Level of agreement that the MSM program has prepared them to demonstrate Christian ethics. (Q8.5)</p> <p><i>This is now Q9.5 (AY 2020).</i></p>	<p>2017 MSM 3 & 4 100%</p> <p>2017-2018 MSM 6 & 7 No Respondents</p> <p>2018 MSM 5 100%</p> <p>2019 MSM 8, 9 & 10 100%</p> <p>2020 MSM 8, 9, & 10 1/3 = 33%</p>	<p>Performance target met</p>	<p>2020: Efforts will be made to increase alumni survey response rates.</p> <p>This question was left off of the April 2016 MSM 1 alumni survey. This question was added to subsequent surveys. And, in 2017, the target was increased from 50% to 60%</p>	 <p>Alumni Survey: Ethics</p> <table border="1"> <thead> <tr> <th>Year</th> <th>Agreement Level</th> </tr> </thead> <tbody> <tr> <td>2017</td> <td>100</td> </tr> <tr> <td>2018</td> <td>100</td> </tr> <tr> <td>2019</td> <td>100</td> </tr> <tr> <td>2020</td> <td>33</td> </tr> <tr> <td>2021</td> <td>100</td> </tr> </tbody> </table>	Year	Agreement Level	2017	100	2018	100	2019	100	2020	33	2021	100
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2018	100																
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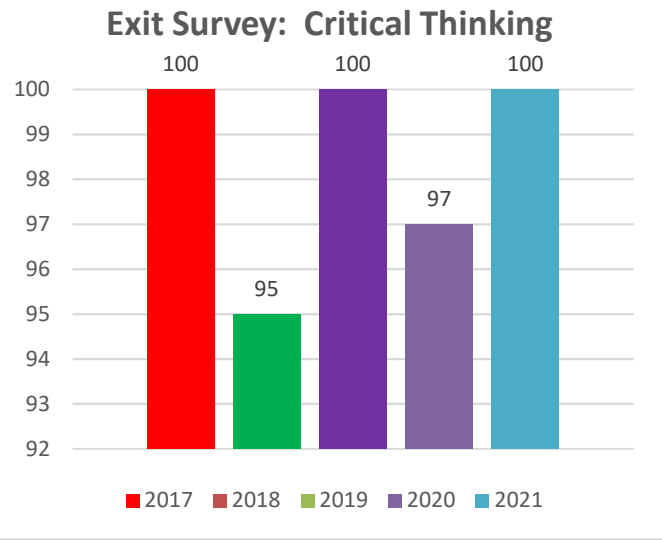
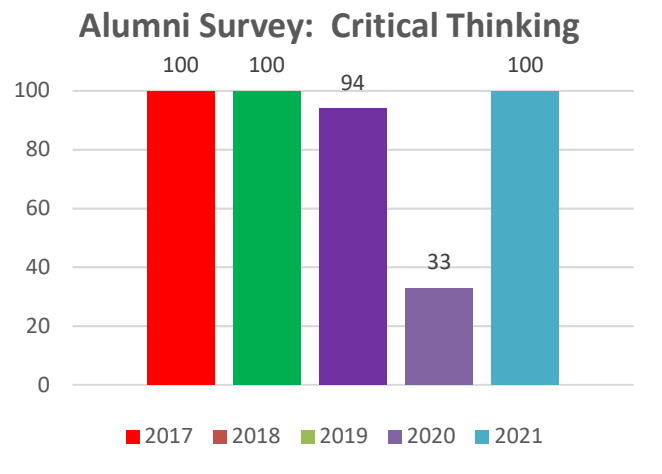
		2021 MSM 11, 13, & 16 9/9 = 100%			
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Performance Indicator																	
GB2: Communication -- Business graduates will be able to communicate effectively using appropriate methods and tools.		Objective: Students will be able to communicate effectively using appropriate methods and tools. (MGMT 6323 Emotional Intelligence, Mediation and Conflict Resolution – Crucial Conversations Script) (Exit Survey) (Alumni Survey)															
Analysis of Results																	
Performance Measure (Competency)	Description of Measurement Instrument	Areas of Success	Analysis and Action Taken	Results of Action Taken (occurs in the following year)													
80% of students will score 80% or higher on the rubric.	MGMT 6323 Crucial Conversations Script	2017 MSM 4, 5 & 6 2018 MSM 7 & 8 2019 MSM 9, 10, 11 2020 MSM 13 18/20 = 90% 2021 MSM 16 3/8 = 37.5%	Performance target NOT met in AY 2021	No action taken. Will monitor for trends.	<table border="1"> <caption>Crucial Conversations Script</caption> <thead> <tr> <th>Year</th> <th>Score</th> </tr> </thead> <tbody> <tr> <td>2017</td> <td>91</td> </tr> <tr> <td>2018</td> <td>100</td> </tr> <tr> <td>2019</td> <td>96</td> </tr> <tr> <td>2020</td> <td>90</td> </tr> <tr> <td>2021</td> <td>37.5</td> </tr> </tbody> </table>	Year	Score	2017	91	2018	100	2019	96	2020	90	2021	37.5
Year	Score																
2017	91																
2018	100																
2019	96																
2020	90																
2021	37.5																

<p>50% of students will agree or strongly agree with the statement.</p>	<p>Exit Survey - Level of agreement that the MNU MSM program has prepared them to effectively communicate in business. (Q1.2)</p>	<p>2017 MSM 5 100%</p> <p>2018 MSM 6 & 7 95%</p> <p>2019 MSM 8, 9, 10 100%</p> <p>2020 MSM 11 & 13 28/31 = 90%</p> <p>2021 MSM 16 2/2 = 100%</p>	<p>Performance target met</p>	<p>No action taken</p>	<p>Exit Survey: Communication</p> <table border="1"> <thead> <tr> <th>Year</th> <th>Percentage</th> </tr> </thead> <tbody> <tr> <td>2017</td> <td>100</td> </tr> <tr> <td>2018</td> <td>95</td> </tr> <tr> <td>2019</td> <td>100</td> </tr> <tr> <td>2020</td> <td>90</td> </tr> <tr> <td>2021</td> <td>100</td> </tr> </tbody> </table>	Year	Percentage	2017	100	2018	95	2019	100	2020	90	2021	100						
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<p>60% of alumni will agree or strongly agree with the statement.</p>	<p>Alumni Survey - Level of agreement that the MNU MSM program has prepared them to effectively communicate in business. (Q9.2 Oral presentation skills Q9.3 Written communication skills) <i>These are now Q10.2 and</i></p>	<p>2017 MSM 3 & 4 (N=20) 100%</p> <p>2018 MSM 5 100%</p> <p>2019 MSM 8, 9, 10 66%</p> <p>2020 MSM 8, 9, & 10 2/3 = 67% (oral) 1/3 = 33% (written)</p>	<p>Performance target met</p>	<p>2020: Efforts will be made to increase alumni survey response rates.</p> <p>In 2017, the target was increased from 50% to 60%.</p>	<p>Alumni Survey: Communication</p> <table border="1"> <thead> <tr> <th>Year</th> <th>Oral (%)</th> <th>Written (%)</th> </tr> </thead> <tbody> <tr> <td>2017</td> <td>100</td> <td>100</td> </tr> <tr> <td>2018</td> <td>100</td> <td>100</td> </tr> <tr> <td>2019</td> <td>66</td> <td>66</td> </tr> <tr> <td>2020</td> <td>67</td> <td>33</td> </tr> <tr> <td>2021</td> <td>89</td> <td>89</td> </tr> </tbody> </table>	Year	Oral (%)	Written (%)	2017	100	100	2018	100	100	2019	66	66	2020	67	33	2021	89	89
Year	Oral (%)	Written (%)																					
2017	100	100																					
2018	100	100																					
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2020	67	33																					
2021	89	89																					

	<i>Q10.3 (AY 2020).</i>	2021 MSM 11, 13, & 16 8/9 = 89% (oral) 8/9 = 89% (written)			
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Performance Indicator																	
GB3: Critical Thinking – Business graduates will be able to demonstrate critical thinking skills and competencies in business content areas.		Objective: Students will be able to demonstrate critical thinking skills and competencies in business content areas. (MGMT 6523 Entrepreneurship -- Business Plan) (Exit Survey) (Alumni Survey)															
Analysis of Results																	
Performance Measure (Competency)	Description of Measurement Instrument	Areas of Success	Analysis and Action Taken	Results of Action Taken (occurs in the following year)													
80% of students will score 80% or higher on the rubric.	MGMT 6523 Business Plan	2016 MSM 3 & 4 2017 MSM 5 & 6 2018 MSM 7 & 8 2019 MSM 9, 10, 11 2020 MSM 13 16/16 = 100% 2021 MSM 16 8/8 = 100%	Performance target met	No action taken	<table border="1"> <caption>Business Plan</caption> <thead> <tr> <th>Year</th> <th>Score</th> </tr> </thead> <tbody> <tr> <td>2017</td> <td>92</td> </tr> <tr> <td>2018</td> <td>78</td> </tr> <tr> <td>2019</td> <td>96</td> </tr> <tr> <td>2020</td> <td>100</td> </tr> <tr> <td>2021</td> <td>100</td> </tr> </tbody> </table>	Year	Score	2017	92	2018	78	2019	96	2020	100	2021	100
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<p>50% of students will agree or strongly agree with the statement.</p>	<p>Exit Survey - Level of agreement that the MNU MSM program has adequately prepared the student to demonstrate critical thinking skills. (Q1.3)</p>	<p>2017 MSM 5 100%</p> <p>2018 MSM 6 & 7 95%</p> <p>2019 MSM 8, 9, 10 100%</p> <p>2020 MSM 11 & 13 30/31 = 97%</p> <p>2021 MSM 16 2/2 = 100%</p>	<p>Performance target met</p>	<p>No action taken</p>	<p>Exit Survey: Critical Thinking</p>  <table border="1"> <thead> <tr> <th>Year</th> <th>Score</th> </tr> </thead> <tbody> <tr> <td>2017</td> <td>100</td> </tr> <tr> <td>2018</td> <td>95</td> </tr> <tr> <td>2019</td> <td>100</td> </tr> <tr> <td>2020</td> <td>97</td> </tr> <tr> <td>2021</td> <td>100</td> </tr> </tbody> </table>	Year	Score	2017	100	2018	95	2019	100	2020	97	2021	100
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<p>60% of alumni will agree or strongly agree with the statement.</p>	<p>Alumni Survey - Level of agreement that the MNU MBA program has adequately prepared the student to demonstrate problem-solving and decision-making skills. (Q9.4)</p> <p><i>This is now Q10.4 (AY 2020).</i></p>	<p>2017 MSM 3 & 4 (N=20) 100%</p> <p>2018 MSM 5 100%</p> <p>2019 MSM 8, 9, 10 94%</p> <p>2020 MSM 8, 9, & 10 1/3 = 33%</p> <p>2021 MSM 11, 13, & 16 9/9 = 100%</p>	<p>Performance target met</p>	<p>2020: Efforts will be made to increase alumni survey response rates.</p> <p>In 2017, the target was increased from 50% to 60%.</p>	<p>Alumni Survey: Critical Thinking</p>  <table border="1"> <thead> <tr> <th>Year</th> <th>Score</th> </tr> </thead> <tbody> <tr> <td>2017</td> <td>100</td> </tr> <tr> <td>2018</td> <td>100</td> </tr> <tr> <td>2019</td> <td>94</td> </tr> <tr> <td>2020</td> <td>33</td> </tr> <tr> <td>2021</td> <td>100</td> </tr> </tbody> </table>	Year	Score	2017	100	2018	100	2019	94	2020	33	2021	100
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Performance Indicator																	
GB 4: Technology – Business graduates will be able to effectively use technology to enhance business processes and presentation.		Objective: Students will be able to effectively use technology to enhance business processes and presentation. (MGMT 6233 Technology for Managers – Applied Spreadsheet Projects) (Exit Survey) (Alumni Survey)															
Analysis of Results																	
Performance Measure (Competency)	Description of Measurement Instrument	Areas of Success	Analysis and Action Taken	Results of Action Taken (occurs in the following year)													
80% of students will earn a grade of 80% or better	MGMT 6233 Applied spreadsheet project	<p>2016 MSM 5, 6, 7</p> <p>2017 MSM 8</p> <p>2018 MSM 9, 10, &11</p> <p>2019 MSM 13</p> <p>2020 MSM 16 9/9 = 100%</p> <p>2021 MSM 19 8/8 = 100%</p>	Performance target met		<table border="1"> <caption>Applied Spreadsheet Projects</caption> <thead> <tr> <th>Year</th> <th>Score</th> </tr> </thead> <tbody> <tr> <td>2017</td> <td>100</td> </tr> <tr> <td>2018</td> <td>92</td> </tr> <tr> <td>2019</td> <td>91</td> </tr> <tr> <td>2020</td> <td>100</td> </tr> <tr> <td>2021</td> <td>100</td> </tr> </tbody> </table>	Year	Score	2017	100	2018	92	2019	91	2020	100	2021	100
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<p>50% of students will agree or strongly agree with the statement.</p>	<p>Exit Survey - Level of agreement that the MNU business program prepared the student to use technology in business. (Q1.4)</p>	<p>2017 MSM 5 100%</p> <p>2018 MSM 6 & 7 95%</p> <p>2019 MSM 8, 9, 10 80%</p> <p>2020 MSM 11 & 13 18/31 = 58%</p> <p>2021 MSM 1/2 = 50%</p>	<p>Performance target met</p>	<p>This course and its assignments have recently been reorganized based on student feedback.</p>	<p>Exit Survey: Technology</p> <table border="1"> <thead> <tr> <th>Year</th> <th>Percentage</th> </tr> </thead> <tbody> <tr> <td>2017</td> <td>100</td> </tr> <tr> <td>2018</td> <td>95</td> </tr> <tr> <td>2019</td> <td>80</td> </tr> <tr> <td>2020</td> <td>58</td> </tr> <tr> <td>2021</td> <td>50</td> </tr> </tbody> </table>	Year	Percentage	2017	100	2018	95	2019	80	2020	58	2021	50
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<p>60% of alumni will agree or strongly agree with the statement</p>	<p>Alumni Survey - Level of agreement that the MNU business program prepared the student to use technology in business. (Q9.6)</p> <p><i>This is now Q10.6 (AY 2020).</i></p>	<p>2017 MSM 3 & 4 (N=20) 90%</p> <p>2018 MSM 5, 8, & 9 100%</p> <p>2019 MSM 10 66%</p> <p>2020 MSM 8, 9, & 10 1/3 = 33%</p> <p>2021 MSM 11, 13, & 16 4/9 = 44%</p>	<p>Performance target NOT met for AY 2021</p>	<p>2021: Course and assignments have been recently reorganized for this course based on student feedback.</p> <p>2020: Efforts will be made to increase alumni survey response rates.</p> <p>In 2017, the target was increased from 50% to 60%.</p>	<p>Alumni Survey: Technology</p> <table border="1"> <thead> <tr> <th>Year</th> <th>Percentage</th> </tr> </thead> <tbody> <tr> <td>2017</td> <td>90</td> </tr> <tr> <td>2018</td> <td>100</td> </tr> <tr> <td>2019</td> <td>100</td> </tr> <tr> <td>2020</td> <td>33</td> </tr> <tr> <td>2021</td> <td>44</td> </tr> </tbody> </table>	Year	Percentage	2017	90	2018	100	2019	100	2020	33	2021	44
Year	Percentage																
2017	90																
2018	100																
2019	100																
2020	33																
2021	44																

Performance Indicator																	
GB5: Management and Leadership – Business graduates will demonstrate awareness, understanding, and, as appropriate, mastery of management and leadership theories and skills.		Objective: Students will demonstrate through application of management and leadership theory and best practices an awareness and understanding of how to be an effective manager/leader. (MGMT 6103 Organizational Leadership -- Individual Leader Analysis) (Exit Survey) (Alumni Survey)															
Analysis of Results																	
Performance Measure (Competency)	Description of Measurement Instrument	Areas of Success	Analysis and Action Taken	Results of Action Taken (occurs in the following year)													
80% of students will score 80% or higher on the rubric.	MGMT 6103 Individual Leader Analysis – Organizational Leadership	2016 MSM 5 & 6 2017 MSM 7 & 8 2018 MSM 9 & 10 2019 MSM 11 & 13 2020 MSM 16 10/11 = 91% 2021 MSM 19 9/10 = 90%	Performance target met	No action taken	<table border="1"> <caption>Individual Leader Analysis</caption> <thead> <tr> <th>Year</th> <th>Score</th> </tr> </thead> <tbody> <tr> <td>2017</td> <td>91</td> </tr> <tr> <td>2018</td> <td>82</td> </tr> <tr> <td>2019</td> <td>100</td> </tr> <tr> <td>2020</td> <td>91</td> </tr> <tr> <td>2021</td> <td>90</td> </tr> </tbody> </table>	Year	Score	2017	91	2018	82	2019	100	2020	91	2021	90
Year	Score																
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<p>50% of students will agree or strongly agree with the statement.</p>	<p>Exit Survey - Level of agreement that the MNU business program has prepared the student to understand management & leadership theories and best practices. (Q1.5)</p>	<p>2017 MSM 5 100%</p> <p>2018 MSM 6 & 7 100%</p> <p>2019 MSM 8, 9, 10 100%</p> <p>2020 MSM 11 & 13 29/31 = 94%</p> <p>2021 MSM 16 2/2 = 100%</p>	<p>Performance target met.</p>	<p>No action taken</p>	<p>Exit Survey: Mgmt & Ldrshp</p> <table border="1"> <thead> <tr> <th>Year</th> <th>Percentage</th> </tr> </thead> <tbody> <tr> <td>2017</td> <td>100</td> </tr> <tr> <td>2018</td> <td>100</td> </tr> <tr> <td>2019</td> <td>100</td> </tr> <tr> <td>2020</td> <td>94</td> </tr> <tr> <td>2021</td> <td>100</td> </tr> </tbody> </table>	Year	Percentage	2017	100	2018	100	2019	100	2020	94	2021	100
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<p>60% of alumni will agree or strongly agree with the statement.</p>	<p>Alumni Survey Level of agreement that the MNU business program has prepared the student to develop leadership skills. (Q9.1)</p> <p><i>This is now Q10.1 (AY 2020).</i></p>	<p>2016 MSM 1 (N=4) 100%</p> <p>2017 MSM 3 & 4 100%</p> <p>2018 MSM 5 100%</p> <p>2018 MSM 8 & 9 100%</p> <p>2019 MSM 10 100%</p> <p>2020 MSM 8, 9, & 10 2/3 = 67%</p>	<p>Performance target met</p>	<p>In 2017, the target was increased from 50% to 60%.</p>	<p>Alumni Survey: Mgmt & Ldrshp</p> <table border="1"> <thead> <tr> <th>Year</th> <th>Percentage</th> </tr> </thead> <tbody> <tr> <td>2017</td> <td>100</td> </tr> <tr> <td>2018</td> <td>100</td> </tr> <tr> <td>2019</td> <td>100</td> </tr> <tr> <td>2020</td> <td>67</td> </tr> <tr> <td>2021</td> <td>100</td> </tr> </tbody> </table>	Year	Percentage	2017	100	2018	100	2019	100	2020	67	2021	100
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		2021 MSM 11, 13, & 16 9/9 = 100%			
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Performance Indicator																	
GB6: Career Preparation & Enhancement - Business graduates will be prepared with the knowledge and skills necessary to enter or advance in a career in the field of business and/or pursue further education.		Objective: Students will be prepared with the knowledge and skills necessary to enter or advance in a career in the field of business and/or pursue further education. (Exit Survey) (Alumni Survey)															
Analysis of Results																	
Performance Measure (Competency)	Description of Measurement Instrument	Areas of Success	Analysis and Action Taken	Results of Action Taken (occurs in the following year)	Graphs or Tables of Resulting Trends for 3-5 Years (Please graph all available data up to five years.)												
50% of students will agree or strongly agree with the statement.	Exit Survey – Level of agreement that the MNU MSM program prepared the student with the knowledge and skills to advance in a career in business and/or pursue graduate school or professional certification. (Q4.3 “I am more effective in the workplace after completing MNU’s MSM program.”)	2017 MSM 5 100% 2018 MSM 6 & 7 88% 2019 MSM 8, 9, 10 100% 2020 MSM 11 & 13 27/31 = 87% 2021 MSM 16 1/2 = 50%	Performance target met	No action taken. (Note small sample size in 2021.)	<p>Exit Survey: Career Preparation</p> <table border="1"> <thead> <tr> <th>Year</th> <th>Percentage</th> </tr> </thead> <tbody> <tr> <td>2017</td> <td>100</td> </tr> <tr> <td>2018</td> <td>88</td> </tr> <tr> <td>2019</td> <td>100</td> </tr> <tr> <td>2020</td> <td>87</td> </tr> <tr> <td>2021</td> <td>50</td> </tr> </tbody> </table>	Year	Percentage	2017	100	2018	88	2019	100	2020	87	2021	50
Year	Percentage																
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<p>60% of alumni will agree or strongly agree with the statement.</p>	<p>Alumni Survey Level of agreement that the MNU MSM program prepared the student with the knowledge and skills to advance in a career in business and/or pursue graduate school or professional certification. (Q10.1 “My academic experiences in MNU’s business program prepared me for or advanced my career.”)</p> <p><i>This is now Q11.1 (AY 2020).</i></p>	<p>2016 MSM 1 (N=4) 100%</p> <p>2017 MSM 3 & 4 (N=27) 100%</p> <p>2018 MSM 5, 8, & 9 100%</p> <p>2019 MSM 10 66%</p> <p>2020 MSM 8, 9, & 10 1/3 = 33%</p> <p>2021 MSM 11, 13, & 16 7/9 = 78%</p>	<p>Performance target met</p>	<p>2020: Efforts will be made to increase alumni survey response rates.</p> <p>In 2017, the target was increased from 50% to 60%.</p>	<p>Alumni Survey: Career Preparation</p> <table border="1"> <caption>Alumni Survey: Career Preparation Data</caption> <thead> <tr> <th>Year</th> <th>Response Rate (%)</th> </tr> </thead> <tbody> <tr> <td>2017</td> <td>100</td> </tr> <tr> <td>2018</td> <td>100</td> </tr> <tr> <td>2019</td> <td>66</td> </tr> <tr> <td>2020</td> <td>33</td> </tr> <tr> <td>2021</td> <td>78</td> </tr> </tbody> </table>	Year	Response Rate (%)	2017	100	2018	100	2019	66	2020	33	2021	78
Year	Response Rate (%)																
2017	100																
2018	100																
2019	66																
2020	33																
2021	78																

Performance Indicator																	
Master of Science in Management Outcome: MSM graduates will understand how to integrate tools and concepts from multiple functional areas (e.g., Ethics, Leadership, Marketing, Strategic Human Resource Management, Organizational Behavior, Organizational Development, Conflict Resolution) to solve business problems.		Objective: Students will understand how to integrate tools and concepts from multiple functional areas (e.g., Ethics, Leadership, Marketing, Strategic Human Resource Management, Organizational Behavior, Organizational Development, Conflict Resolution) to solve business problems. (ETS or Peregrine Major Field Test) (Exit Survey) (Alumni Survey)															
Analysis of Results																	
Performance Measure (Competency)	Description of Measurement Instrument	Areas of Success	Analysis and Action Taken	Results of Action Taken (occurs in the following year)	Graphs or Tables of Resulting Trends for 3-5 Years (Please graph all available data up to five years.)												
50% of students will score at or above the 50 th percentile for faith-based institutions.	Peregrine MSM Major Field Test	2017 MSM 5 63% 2018 MSM 6 & 7 57% 2019 MSM 8, 9, 10 50% 2020 MSM 11 & 13 13/25 = 52% 2021 MSM 16 0/5 = 0%	Performance target NOT met in AY 2021	Will monitor for trends. In 2018, we developed a MFT Preparation Resource Guide to help students study for this exam.	<p>MSM Major Field Test</p> <table border="1"> <thead> <tr> <th>Year</th> <th>Score</th> </tr> </thead> <tbody> <tr> <td>2017</td> <td>63</td> </tr> <tr> <td>2018</td> <td>57</td> </tr> <tr> <td>2019</td> <td>50</td> </tr> <tr> <td>2020</td> <td>52</td> </tr> <tr> <td>2021</td> <td>0</td> </tr> </tbody> </table>	Year	Score	2017	63	2018	57	2019	50	2020	52	2021	0
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<p>50% of students will agree or strongly agree with the statement.</p>	<p>Exit Survey – Please indicate your level of agreement that (Q4.1”MNU’s MSM program has prepared me with the knowledge and skills to increase my effectiveness and/or leadership abilities in my chosen career.”)</p>	<p>2017 MSM 5 100%</p> <p>2018 MSM 6 & 7 88%</p> <p>2019 MSM 8, 9, 10 100%</p> <p>2020 MSM 11 & 13 30/31 = 97%</p> <p>2021 MSM 16 2/2 = 100%</p>	<p>Performance target met</p>	<p>No action taken</p>	<p>Exit Survey: Career Effectiveness</p> <table border="1"> <caption>Exit Survey: Career Effectiveness Data</caption> <thead> <tr> <th>Year</th> <th>Score</th> </tr> </thead> <tbody> <tr> <td>2017</td> <td>100</td> </tr> <tr> <td>2018</td> <td>88</td> </tr> <tr> <td>2019</td> <td>100</td> </tr> <tr> <td>2020</td> <td>97</td> </tr> <tr> <td>2021</td> <td>100</td> </tr> </tbody> </table>	Year	Score	2017	100	2018	88	2019	100	2020	97	2021	100
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<p>60% of alumni will agree or strongly agree with the statement.</p>	<p>Alumni Survey – Please indicate your level of agreement that (Q8.2 “In reflecting back on the MNU graduate business program, how satisfied are you with the following aspects of the program: curriculum?”) <i>This is now Q9.2 (AY 2020).</i></p>	<p>2016 MSM 1 (N=4) 100%</p> <p>2017 MSM 3 & 4 97%</p> <p>2018 MSM 5 100%</p> <p>2018 MSM 8 & 9 100%</p> <p>2019 MSM 10 66%</p> <p>2020 MSM 8, 9, & 10 1/3 = 33%</p> <p>2021 MSM 11, 13, & 16 9/9 = 100%</p>	<p>Performance target met</p>	<p>In 2017, we increase target from 50% to 60%.</p>	<p style="text-align: center;">Alumni Survey: Curriculum</p> <table border="1" style="margin-left: auto; margin-right: auto;"> <thead> <tr> <th>Year</th> <th>Percentage</th> </tr> </thead> <tbody> <tr> <td>2017</td> <td>97%</td> </tr> <tr> <td>2018</td> <td>100%</td> </tr> <tr> <td>2019</td> <td>66%</td> </tr> <tr> <td>2020</td> <td>33%</td> </tr> <tr> <td>2021</td> <td>100%</td> </tr> </tbody> </table>	Year	Percentage	2017	97%	2018	100%	2019	66%	2020	33%	2021	100%
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